



NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

NEWSLETTER

AUGUST, 1990

1009 DRESSER COURT, RALEIGH, NC 27609

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Message From The President



Robert S. (Bob) Parker

This is my final Message from the President and in it I want to tell you about my enthusiasm and love for public health, offer you some challenges for the future, and leave with you some words of wisdom given to a suppressed people years ago.

This year as President of NCPHA has been great. So much has been accomplished for our Association and for public health. To have had the opportunity to serve in this leadership role is something I will cherish for the rest of my life. I have been truly honored by your faith and trust in me and I hope I have served you well. I can't think of anything more fulfilling than to work in public health. I believe in public health and it has added great value to my life. Our Association has been very successful. Our achievements are many. During the last Governing Council meeting in May, 1990, many of those achievements were pointed out and recognized. Following is a listing of some of our recent successes:

- NCPHA Office established
- Half-time NCPHA Administrative Assistant Employed
- \$20,000 raised for the Development Fund
- Largest membership in NCPHA at this time ever
- Modernized NCPHA Newsletter
- North Carolina Public Health Study Commission established

- Public Health Day held at the N.C. Legislature
- Mail balloting procedure developed for all NCPHA Officers
- Dues to increase in 1991

All of the above items are significant accomplishments, *but the bottom line concerning what we do is improving public health in North Carolina.* The success of our Association, as well as its growth and development, will provide a strong unified voice which will in turn make positive public health changes in North Carolina.

We cannot keep our commitment to public health at the level it has been for years and expect to see changes...

I stated to the Governing Council in May that in order for us to affect change for public health in North Carolina, we must have a strong North Carolina Public Health Association. We cannot keep our commitment to public health at the level it has been for years and expect to see changes which will improve public health and the careers of public health employees in this state. We must have a strong NCPHA with employed staff who will organize us so that we can fight infant mortality, fight for better quality of life, fight for longer life expectancy, fight for improving the health of minorities, fight for more money from the North Carolina General Assembly, fight for all programs aimed at prevention, fight for injury control, fight for all programs that can reduce death and disability from cancer and cardiovascular disease, and fight for the resources—including time, staff, money and energy—to see that the people we serve can have a brighter future through better health.

Our public health industry in North Caro-

lina has just begun to formally organize as an Association that will accomplish the above. Everything that we have done this year and in past years has made a difference. We must continue to pour our hearts, energies, optimism and love into this discipline of public health.

The Bible states: "For whatsoever a man soweth that shall he reap." I believe this to be true. Following is a quote by Madam Chiang Kai-Shek, a leader of the Chinese people during the Chinese struggle with Japan during World War II. She makes it clear that what we have done and will do has not been nor will not be in vane: "If the past has taught us anything, it is that every cause brings its effect, every action has a consequence. We Chinese have a saying, 'If a man plants melons, he will reap melons. If he sows beans, he will reap beans.' And this is true of everyone's life. Good begets good. Evil leads to evil. True enough the sun shines on the saint and sinner alike. And too often it seems that the wicked prosper. But we can say with certainty that with the individual, as with the nation, the flourishing of the wicked is an elusion, for unceasingly life keeps books on us all. In the end we are the sum total of our actions. Character cannot be counterfeited, nor can it be put on and cast off as if it were a garment to meet the wind of the moment. Like the markings on wood, which are ingrained at the very heart of the tree, character requires time and nurturing for growth and development. Thus, also day by day we write our own destiny, for inexorably we become what we do."

**WE WILL SUCCEED!
NEVER GIVE UP!
FIGHT ON!**

Robert S. (Bob) Parker
President,
NCPHA

From the Notebook of the President-Elect

Are You Ready? NCPHA in the Nineties

Next year our Association will celebrate its eightieth birthday. The North Carolina Public Health Association was born in Charlotte on June 20, 1911, when a small group of health officers met to form an organization for the purpose of "protecting and promoting the public and personal health of the citizens of North Carolina through providing a medium whereby health workers may attend meetings and exchange ideas which will result in more effective public health services." The past seventy-nine years are a remarkable commentary on an organization growing in size and influence. The nineties offer us great challenges and opportunity. Are you ready?

It is increasingly evident that our Association must plan, prepare, and organize for the future. In my humble opinion, our effectiveness is being compromised by our overdependence on voluntary leadership and our over-emphasis of the annual meeting. Those that voluntarily provide leadership for the Association are its "life blood" and this will continue but we desperately need an Executive Director. The annual meeting is very important but far too many of our members view NCPHA as a three day annual event. The question we face is the other three hundred and sixty-two days of the year!

If we are to become a full-time voice for public health in North Carolina, the Association must be active on a daily basis and focus more of its energy and resources on such issues as public health policy, funding, infrastructure, leadership, education and training, and a host of other critical issues. We cannot deal with 1990 problems, issues, and concerns with an outdated and outmoded organizational arrangement. In many places salaries are too "low"; equipment is too "slow"; turnover is in "flow"; facilities are too "po"; education is no "mo"; politicians are saying "no"; and therefore, we got "woe."

In the final analysis, how the Association responds, and how you and I respond, will be based upon VISION. Where there is no vision, the people and organizations perish. What vision do you have for NCPHA? Do you have some dream for public health in the Old North State and can you see NCPHA as part of the dream? If so, stand up and speak up! There is too much at stake for us to simply "muddle through" the nineties. What do we owe those who preceded us and what do we owe those who will follow?

If all goes well, I plan to give a presentation at our annual meeting entitled "While You, Who Deem Yourself a Giver, Are But a Witness." The quote is from Kahlil Gibran and that which goes before is: "See first that you deserve to be a giver, and an instrument of

giving. For in truth, it is life that gives unto life —while you, who deem yourself a giver, are but a witness."

Finally, I recommend the work of Robert Jay Lifton to you. His books *Death in Life*, *The Nazi Doctors*, and his newest work *The Genocidal Mentality* are worth the time and the reflection they require. Recently Dr. Lifton delivered a talk upon acceptance of an honorary doctorate conferred upon him by the Amerika-Institut der Universitat Munchen and printed in the journal *Tikkun*. The closing words are filled with a sense of hope and a word of encouragement for those who care even in desperate circumstances. He said

Yet this is a time for hope. As we observe events taking place right now in Europe and elsewhere, we have the sense that we are in what could be called a species moment. It is what the Greeks refer to as a kairos moment, one so crucial that it has a decisive effect on all that follows. It is a time when, as the American poet Louis Simpson puts it, 'Strange

dreams occur/For dreams are licensed as they never were.'

I want to give the last word to a man who endured Nazi cruelty and emerged from it with considerable wisdom. He is a Jewish doctor who survived Auschwitz. He described to me how, at a certain point, he and a few other prisoner-doctors were overwhelmed with moribund patients, with suffering people clamoring for relief. They did what they could, dispensed the few aspirin they had, but made a point of offering a few words of reassurance and hope. He found, almost to his surprise, that the words had an effect, that what they had done 'in that situation . . . really helped.' He concluded that even under the most extreme conditions, he was impressed with how much he could do by maintaining his determination to try to heal.

Dan Shingleton
President-Elect, NCPHA



Dan Shingleton (right), President-Elect of NCPHA, presents historic documents of the organization to President Bob Parker.

Wear NCPHA Pin at Annual Meeting

This is a reminder to members to wear the attractive blue and white NCPHA pin at the Annual Meeting in Raleigh this September. NCPHA will once again have a booth promoting the Executive and Administrative Development Fund. Pins will be sold at that booth and members who are not wearing their NCPHA pins will be targeted. President Bob Parker recently stated, "We are trying to

build excitement for the conclusion of the Campaign. A part of that excitement will include everyone wearing their lapel pins at the Annual Meeting."

By wearing an NCPHA pin throughout the September meeting, you will demonstrate your support for the Executive and Administrative Fund and avoid President Parker's persuasive sales pitch.

North Carolina Public Health Association Annual Meeting

“The Year 2000—Improving Health and Environment For All”

**TUESDAY
SEPTEMBER 11, 1990**

8:30-10:00 am	NCPHA EXECUTIVE COMMITTEE
10:00-12:00 pm	NCPHA GOVERNING COUNCIL
12:00-1:00 pm	LUNCHEON Governing Council NC Association of Local Health Directors
12:00-1:30 pm	NC Environmental Health State of Practice Committee
1:00-5:00 pm	NCPHA GOVERNING COUNCIL (continued)
2:00-5:00 pm	NC ASSOCIATION OF LOCAL HEALTH DIRECTORS
2:00-5:00 pm	NC ENVIRONMENTAL HEALTH STATE OF PRACTICE COMMITTEE
3:00-6:00 pm	Registration and Information

**WEDNESDAY
SEPTEMBER 12, 1990**

8:00-5:00 pm	REGISTRATION—INFORMATION
9:00 am-6:00 pm	EXHIBITS
8:45-11:30 am	FIRST GENERAL SESSION
Presiding:	Robert S. Parker, President
Program	
Introduction:	Robert S. Parker, President
Remarks:	William Cobey, Jr., Secretary N.C. Department of Environment, Health and Natural Resources

KEYNOTE ADDRESS

Introduction: Thad Wester, MD
Deputy State Health Director

Speaker: Allan Rosenfield, MD, FACOG
Dean of the Columbia School of
Public Health

Topic: *Neglected Health Care for Women—
Challenges for the 90's*

BUSINESS MEETING

Presiding: Robert S. Parker, President

SECTION ACTIVITIES

WEDNESDAY LUNCHEON MEETINGS:

12:00-2:00 pm	NUTRITION
Presiding:	Margaret P. Lyles, Chair Business Meeting
Presentation:	Bertlyn Bosley Award
12:00-1:30 pm	STATISTICS AND EPIDEMIOLOGY
Presiding:	Tony Morris, MD, Chair Business Meeting
Presentation:	The Samuel L. Katz Award

12:00-2:00 pm	PUBLIC HEALTH EDUCATION
Presiding:	Ron Sapp, Chair
Presentation:	Health Educator Excel Award, Golden Project Award, and Sparkle Award

WEDNESDAY AFTERNOON MEETINGS:

1:00-3:30 pm	NURSING/VECTOR CONTROL
Presiding:	Bobby Waters, Chair Vector Control Section
Speaker:	Dr. Marc Slaff, NC Dept. of Environment, Health and Natural Resources
Topic:	<i>Biology and Identification of the Tick Vectors of Rocky Mountain Spotted Fever and Lyme Disease</i>
Speaker:	Dr. Charles Apperson, NC State University, Entomology Dept.
Topic:	<i>Prevention, Removal and Control of Ticks</i>
Speaker:	Dr. Barry Engber, NC Dept. of Environment, Health and Natural Resources
Topic:	<i>Status and Diagnosis of Rocky Mountain Spotted Fever and Lyme Disease in North Carolina</i>

1:30-4:30 pm	PUBLIC HEALTH MANAGEMENT
Presiding:	Steve Martin, Chair Business Meeting
Speakers:	Lundee Amos, EdD Charlene Smith, RN, MSN
Topic:	<i>Creating a Healthy Interpersonal Environment—An Invitational Living Approach</i>
Presentation:	Public Health Management Scholarship Award

1:00-3:00 pm	COMMUNITY HEALTH ASSISTANT/TECHNICIAN
Presiding:	Gloria Lee, Chair
Speaker:	Bob Drakford, PhD, Professor/Educator UNC Greensboro
Topic:	<i>Youth At Risk</i>

2:00-5:00 pm	MATERNAL AND CHILD HEALTH
Presiding:	Karen K. Carraway, Chair Business Meeting
Speaker:	Thomas Irons, MD, Associate Professor of Pediatrics, ECU School of Medicine
Topic:	<i>Adolescent Issues</i>
Presentations:	MCH Outstanding Achievement Awards SIDS Counselor of the Year Award

2:00-4:30 pm	DENTAL HEALTH
Presiding:	Rick Mumford, DDS Business Meeting
Speaker:	Dave Rock, Ross Laboratories
Topic:	<i>Accepting the Challenge of Change</i>

2:00-4:00 pm	PUBLIC HEALTH EDUCATION
Presiding:	Ron Sapp, Chair
Speaker:	Shirley Morgan, EdD, MSEH, MPH
Topic:	<i>The Future of Work and Health</i>
Speaker:	Priscilla Laula, MED
Topic:	<i>Moving Into Health</i>

WEDNESDAY AFTERNOON MEETINGS (Continued):

1:30-3:30 pm **SEXUALLY TRANSMITTED DISEASE**
 Presiding: Evelyn M. Blankenship, Chair
 Business Meeting
 Speaker: Jim Fowler, Executive Director of STD
 National Hotline
 Topic: *National STD Hotline*
 Presentation: STD Annual Awards

1:00-4:00 pm **SOCIAL WORK**
 Presiding: Julie Robinson, Chair
 Speaker: Dr. Jack Richman, Professor of Social Work,
 UNC School of Social Work
 Topic: *Short-Term Counseling and Crisis Intervention*
 Presentations: Outstanding Contribution to Public Health
 Social Work Award
 Outstanding Achievement in Public Health
 Social Work Award

1:30-5:00 pm **ENVIRONMENTAL HEALTH**
 Presiding: William E. Pierce, Jr., Chair
 Business Meeting
 Presentations: J.M. Jarrett Award
 W.A. "Bill" Broadway Award
 Scholarship Awards

1:00-5:30 pm **LABORATORY**
 Presiding: Elaine Dellinger, Chair
 Business Meeting
 Speakers: Ms. Carole Stevens, MS, MT (ASCP),
 Consultant to CAP Committee on
 Primary Care
 Ms. Bonnie Hudson, BS, MT (ASCP),
 Program Director, MLT Program,
 Wake Technical Community College
 Ms. Rebecca Pittman, MT (ASCP),
 Laboratory Supervisor, Johnston County
 Health Department
 Topic: *Attracting and Retaining Qualified Laboratory
 Personnel*
 Presentation: Laboratorian of the Year Award

2:00-5:00 pm **MANAGEMENT SUPPORT**
 Presiding: Janice Jones, Chair
 Business Meeting
 Speaker: Teme M. Reice, ACSW, PhD
 Continuing Education Specialist
 UNC School of Public Health
 Topic: *If You Don't Have Time to Come to This
 Workshop, Then You Can't Afford to Miss
 It—Motivation and Time Management*
 Presentations: 25 Year Awards
 Achiever of the Year Award

1:30-4:30 pm **STATISTICS AND EPIDEMIOLOGY**
 Presiding: Tony Morris, MD, Chair
 Topic: *Cancer and the Environment*

3:00-5:00 pm **PHYSICIAN EXTENDERS**
 Presiding: Joyce L. Nixon, Chair
 Speaker: Cynthia Garrett, MSN, RNC,
 Perinatal Clinical Nurse Specialist,
 Duke University Medical Center
 Topic: *Community Impact of Early Postpartum
 Discharge*

3:00-5:00 pm **DEVELOPMENTAL REHABILITATION**
 Presiding: Josephine Cialone, Chair
 Business Meeting
 Topic: *Legislative Update*
 Presentation: Developmental Rehabilitation Awards

4:00-5:00 pm **NURSING BUSINESS/SOCIAL**

5:00-6:00 pm **VECTOR CONTROL SOCIAL**

5:00-6:00 pm **MANAGEMENT SUPPORT SOCIAL**

5:00-6:00 pm **STD SOCIAL**

5:30-7:00 pm **UNC SCHOOL OF PUBLIC HEALTH
 SOCIAL**

9:00-1:00 am **DANCE—STEVE HARDY'S ORIGINAL
 BEACH PARTY (DJ)**

**THURSDAY
 SEPTEMBER 13, 1990**

8:00-3:00 pm **REGISTRATION**

8:30-3:00 pm **EXHIBITS**

THURSDAY MEETINGS/EVENTS:

7:30-8:30 am **PAST PRESIDENT'S BREAKFAST**

7:30-9:00 am **WAKE COUNTY DEPARTMENT OF
 HEALTH, OPEN HOUSE AND
 CONTINENTAL BREAKFAST**

9:15-11:30 am **SECOND GENERAL SESSION**
 Presiding: Malcolm Blalock, MPH
 Speaker: Ellen Silbergeld, PhD, Adjunct Professor
 Department of Pharmacology and
 Experimental Therapeutics,
 University of Maryland at Baltimore
 Topic: *Current and Future Concerns on Lead Toxicity:
 New Information on Health Effects and
 Populations at Risk*
 Speaker: Trenton Davis, MPH, DrPH, Associate Dean,
 School of Allied Health Sciences, and
 Professor of Environmental Health,
 East Carolina University
 Topic: *Environmental Health Consequences of the
 Chernobyl Nuclear Disaster*

THURSDAY LUNCHEON MEETINGS:

12:00—1:15 pm **ENVIRONMENTAL HEALTH AWARDS
 LUNCHEON**
 Presentations: Sanitarian of the Year Award
 Rookie Sanitarian of the Year Award

12:00—1:30 pm **SOCIAL WORK**
 Presiding: Don Watson, Program Chair
 Speaker: Bill Leslie, Environmental Reporter
 WRAL-TV, Raleigh
 Topic: *Effects and Consequences of Environmental
 Irresponsibility on Families*

THURSDAY AFTERNOON MEETINGS:

1:00-3:00 pm **LABORATORY**
 Presiding: Elaine Dellinger, Chair
 Speaker: Elaine Britt, BS, MT (ASCP),
 Laboratory Consultant, NC Division of Facility
 Services
 Topic: *Foundations for Quality in the Laboratory*

THURSDAY AFTERNOON MEETINGS (Continued):

1:30-3:30 pm **SEXUALLY TRANSMITTED DISEASE**
Presiding: Evelyn Blankenship, Chair
Speakers: Fred Martich, Division of STD/HIV Prevention, Center for Disease Control
Claire Sterk, PhD, Center for Disease Control
Topic: *HIV and Syphilis Intervention in Drug Using Environments*

1:30-3:15 pm **ADULT HEALTH PROMOTION; NUTRITION; PUBLIC HEALTH MANAGEMENT; AND STATISTICS AND EPIDEMIOLOGY**
Presiding: Brenda Motsinger, Chair
Adult Health Promotion
Speakers: Fredrick Dunn, MD, Director of Lipid Clinic, Associate Professor of Medicine, Duke University Medical Center
John Gwynne, MD, Professor of Medicine Department of Endocrinology, UNC School of Medicine
Meg Molly, MPH, RD, Director of Nutrition, Duke University Center for Living
Mildred S. Seelig, MD, MPH, Executive Director, American College of Nutrition
Dale Williams, PhD, Director Center for Health Promotion and Disease Prevention for UNC-Chapel Hill
Topic: *The Great Cholesterol Debate*

3:30-4:00 pm Adult Health Promotion Business Meeting

1:30-5:00 pm **ENVIRONMENTAL HEALTH**
Presiding: John Alley, RS, Program Chair
Speakers: Panel Discussion, RS Board Members
Topic: *The Board of Registered Sanitarian Examiners*
Speakers: Dee Worden, RS, MPH, Environmental Health Specialist, Wake County Department of Health
Cindy Finan, RS, Environmental Health Specialist, Wake County Department of Health
Topic: *Hazardous and Industrial Wastes in Septic Tank Systems: An Environmental Hazard*
Speaker: Colleen Miller, BS, MT (ASCP), Lead Epidemiologist, Environmental Epidemiology Section, Department of Environment, Health, and Natural Resources
Topic: *Childhood Lead Poisoning—A Public Health Issue: What's Going on in North Carolina?*

2:00-4:00 pm **MCH; NURSING; AND COMMUNITY HEALTH ASSISTANT/TECHNICIAN**
Speaker: Bonnie Truax, EdD, Director Career Planning and Placement Center, UNC Greensboro
Topic: *Working, Loving and Living Creatively*
Speaker: George Misoyianis, MPH, Director of Wellness Improvement for State Employees
Topic: *Maintaining a Positive Attitude*

2:00-4:00 pm **MANAGEMENT SUPPORT**
Presiding: Janice Jones, Chair
Speaker: Timothy C. Pritchard, Director Developmental Evaluation Center Raleigh, NC
Topic: *Managing the Stress of Life at the Bottom—Stress Related to Management Support Staff*

2:00-3:00 pm **PHYSICIAN EXTENDERS**
Business Meeting

2:00-4:00 pm **SOCIAL WORK AND DEVELOPMENTAL REHABILITATION WORKSHOP**
Presiding: Josephine Cialone, Chair
Developmental Rehabilitation
Don Watson, Program Chair
Social Work
Speaker: Sandy Steele, Coordinator
Parents Supporting Parents
Greenville, NC
Topic: *What Parents of Developmentally Disabled Children Expect of Professionals*

THURSDAY EVENING ACTIVITIES:

6:00-7:00 pm **PRESIDENT'S RECEPTION**

7:00-8:45 pm **AWARDS BANQUET**
NCPHA Awards and Installation of New Officers for 1990-91

9:00-1:00 am **DANCE—THE FANTASTIC WALLER FAMILY**

**FRIDAY
SEPTEMBER 14, 1990**

8:30-9:30 am **REGISTRATION**

9:15-11:30 am **THIRD GENERAL SESSION**
Introduction: Leonard Wood, MPH
Speaker: Myron Allukian, Jr., DDS, MPH
President, American Public Health Assoc.
Assistant Deputy Commissioner and Director of Community Dental Programs, Boston Department of Health and Hospitals
Topic: *Forging the Future for a Healthier Nation*
Speaker: E. Daniel Shingleton, President
North Carolina Public Health Association
Topic: *While You, Who Deem Yourself a Giver, Are But A Witness*

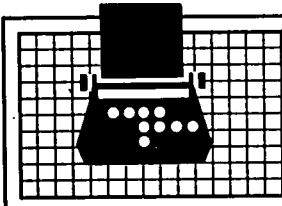
11:15 am **DOOR PRIZES**

11:30 am **ADJOURN**

11:30 am-12:30 pm **MEETING OF 1990-91 NCPHA EXECUTIVE COMMITTEE**



Julie McQueen (left), Local Arrangements Chair, reviews details of Annual Meeting with Peggy Ellis, NCPHA Secretary.



ASSOCIATION REPORTS

Eastern District NPCHA

The 30th Annual Meeting of the Eastern District North Carolina Public Health Association was a great success. The meeting was held May 2-4, 1990, at the Sheraton Resort in Atlantic Beach.

Even with the financial crunch in the state of North Carolina and in the local health departments, over 300 people registered for the conference. I personally want to thank those people who came unassisted and registered and participated in Eastern District. That's commitment as well as a love of Eastern District and its family!

As most of you know, we had a format change this year. We started off Wednesday afternoon with the Opening General Session. Dr. Rodman Lancaster, Mayor of Atlantic Beach, welcomed all to the Crystal Coast. Our Keynote speaker was Mr. George Rudy, Deputy Secretary of Health and Administration of the N.C. Department of Environment, Health and Natural Resources. As the high-

light of the session, we were honored to have Dr. O. Aiken Mays, Medical Director of the Wayne County Health Department.

Thursday morning started off with workshops. Eastern District had the best workshops this year! That's what everyone told me and judging from attendance, with beautiful weather no less, I'd say they were right.

The evening festivities included the presentation of awards by Barry Goldstein, Awards Committee Chairperson. Outstanding Public Health Department Award went to Pamlico County. Outstanding Career Achievement Award went to Hugh G. Young, Health Director of Edgecombe County. Outstanding Individual Achievement Award went to Libba Gantt, pediatric nutritionist with the Neuse Developmental Disabilities Catchment Area Team in New Bern.

The scholarship presentations were made by Dr. Trenton Davis, Committee Chair.

Each recipient received a \$500.00 scholarship. The Technical Associate recipient was Mitzi Parris from Wilson County. The undergraduate recipient was Linda Sessoms from Robeson County. The graduate recipient was Sharon Etheridge from Martin-Washington-Tyrell.

Mr. Robert Parker, President of NCPHA, installed officers: Deborah Warren, President; Harry Whitley, President-Elect; Bobby Fulcher, Vice-President; Mitza Mercer, Secretary; and Bob Canupp, Treasurer.

Dr. Richard Keelor, sponsored by Blue Cross/Blue Shield, was the closing general session speaker. The session ended with door prizes and wishes for a safe journey home, so that everyone could return to the Thirty-first Annual Meeting of EDNCPHA at the Wilmington Hilton on April 22-26, 1991.

Debra Springer
Past President, EDNCPHA



Barry Goldstein, Awards Chairperson (second from left) with Hugh Young (left), Libba Gantt, and Jim Baluss (right).



(Left to right) Bob Canupp, Bob Parker, Debra Springer, Bobby Fulcher, Deborah Warren, and Harry Whitley.

Association of NC Boards of Health

The Association of North Carolina Boards of Health (ANCBH) announced its First Annual Awards. Recognition will be given to an Outstanding Board of Health Member and an Outstanding Board of Health at ANCBH's Fifth Annual Meeting Luncheon in January, 1991. The ANCBH Nominations Committee encourages anyone who knows a board or board member deserving recognition to submit an application.

The following criteria have been established:

Outstanding Local Board of Health Award

1. The nominee is an institutional member of ANCBH.
2. The board's leadership role in public health accomplishment is clearly evident.
3. The accomplishment must either have documented results or be presently producing intended results.
4. The activity may be accomplished directly through the health department or through other agencies, programs, or groups.

Outstanding Local Board of Health Member Award

1. The nominee is an institutional, individual, or association member of ANCBH.
2. The nominee has made significant contribution to public health.
3. The nominee is an effective advocate for public health at local, regional and/or state levels.

Deadline for applications is October 15, 1990. Contact the Association of North Carolina Boards of Health at PO Box 1009, Pittsboro, NC 27312, or telephone (919) 542-4244 for application forms.

Western NCPHA

The Western North Carolina Public Health Association's 44th Annual Meeting (held at the Kanuga Conference Center on May 23-25, 1990, in Hendersonville) was unique. A Drama, "Public Health: Our Past, Our Present, and Our Vision for the Future" was presented. The drama was educational, magnificent, and humorous. It was directed by Carlyn Rich (Buncombe County). The entire cast and stage assistants were exceptional. Harriett Harvey (Henderson County) and Mack Dendy (Jackson County) received special recognition for their multi-roles and outstanding performances. The Management Support Staff served as ushers and Mike Vinson was the narrator.

There were three concurrent sessions at WNCPHA:

Marketing the Message, conducted by Jim Thorpe, DEHNR's Office of Health Education/Communication.

Maintaining the Pulse of the Community, conducted by Nancy Welch, M.D., Director of the Chesapeake Health Department, Chesapeake, Virginia. Dr. Welch conducted the plenary session based upon this year's theme "Let's Improve the Future Together."

Multiplying Your Assets Through a Team Approach, conducted by Elizabeth Bartle, DHR Office of Volunteer Services.

The Local Arrangements Committee Members, under the leadership of Stephanie King (Henderson County), were excellent hosts. The Program Committee, with chairperson Mike Vinson from the Black Mountain Regional Office, planned superb educational programs.

At the Association's regular business session, the following resolutions were approved:

1. **RESOLVED** that Western NCPHA support legislation directing the federal government to set pesticide tolerances in food at levels that adequately protect children—taking into account children's eating patterns, higher rates of food consumption on a body weight basis, and special sensitivity to certain toxins; and that Western NCPHA support recommending that Congress actively support growers in switching from conventional, chemical-intensive agriculture to reduced-pesticide techniques.
2. **RESOLVED** that the School of Nursing be under the direct supervision of nurses and that nursing care provided by ancillary staff in the schools be under the supervision of registered nurses.

The Association honored the following persons during the annual meeting:

W.A. Broadway Award:

Jack S. McGinnis, Retired Health Director and former Environmental Health Specialist with the Transylvania County Health Department as consultant, clinician, and the physician extender's supervising physician.

Exemplary Service Award:

Julia W. Sims, Secretary with the Burke County Health Department serving as deputy registrar and secretary to the health director.

Special Award:

Dr. Frederick A. Berger, pediatrician, provides services to the Macon County Health Department as a clinician, supervisor to physician extenders and as a consultant.

A recognition display was available honoring those persons/groups who received awards from their respective local health departments during the year. Also, four local health departments participated in the poster session. There were 13 exhibitors and 25 contributors for this year's meeting.

The elected officers for WNCPHA for 1990-91 are:

President	Belinda Allison, Jackson County
President-Elect	Dicie Alston, Appalachia District
Vice President	Mike Reavis, Yadkin County
Treasurer	Elizabeth Sheeks, DEHNR-West
Secretary	Joyce Nixon, Gaston County

The 1991 annual meeting will be held at Sheraton Appalachia Inn in Boone on May 15-17, 1991. The Appalachia District Health Department will coordinate local arrangements.

Thorton B. Haynes
Immediate Past President
WNCPHA



T.B. Haynes (right) presents a LIFT T-shirt to Bob Parker. LIFT (Let's Improve the Future Together) represents the theme of the 44th Annual Meeting of Western NCPHA.

American Public Health Association

The American Public Health Association has been working with U.S. Representative Waxman, the AFL/CIO, and others on a sense of Congress Resolution outlining broad policy goals for a national health program in the United States.

This resolution is expressing the sense of the Congress that the Congress should enact a national health program which will remove economic and other major barriers to the receipt of health care while encouraging the efficient delivery of effective high quality services. Due to the length of the resolution, only the "Resolved" section is being printed in the Newsletter. For a complete copy, please call Maida Dundon at (919) 761-2390.

Resolution Health Care for All

Resolved by the House of Representatives (the Senate concurring), That it is the sense of the Congress that the Congress should enact a national health program with the following characteristics:

(1) Universal access and delivery of services regardless of income, age, race, gender, health status, or geographic location.

(2) Comprehensive benefits.

(3) Financing based on ability to pay.

(4) A program to contain costs for all businesses and payors, public and private, with publicly accountable mechanisms to assure maximum responsiveness to public needs.

(5) Organization and administration of health care through public and private mechanisms, with an appropriate role for governmental health agencies.

(6) Incentives and safeguards to assure effective and efficient organization of services and high quality care.

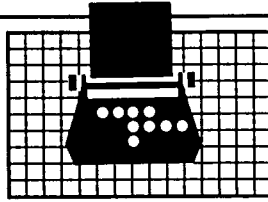
(7) Fair payment to providers using mechanisms developed through the use of technology assessment and practice guidelines which encourage appropriate treatment by providers and appropriate utilization by consumers.

(8) Ongoing evaluation and planning to improve the delivery of health services.

(9) Community based disease prevention and health promotion programs.

(10) Access for purchasers and consumers to adequate information on the quality and cost of health care services.

Maida Dundon
APHA Representative



COMMITTEE REPORTS

Resolutions Committee Report

The Resolutions Committee met on April 27, 1990. The following actions were taken:

- (1) Based on written comments which had been received and input by the Committee, a new draft of the proposed "abortion" resolution—ABORTION: A PERSONAL HEALTH SERVICE was developed for consideration by the Governing Council on May 22, 1990.
- (2) A system for maintaining a record of all the known resolutions and the year that each was adopted by the association was developed. The record will be maintained by the secretary and the Resolutions Committee Chairperson.
- (3) As directed by the President and the Governing Council, the operating procedures of the Committee were reviewed and, as a result, proposed changes in the By-Laws and Manual of Procedures were submitted to the By-Laws and Manual of Procedures Committee for consideration.

The Resolutions Committee is still "open-for-business," so if you have resolutions that need to be considered by the membership of NCPHA, please contact any member of the Resolutions Committee.

Stacy Covil, Chair
Georgena Chandler
Roxanne Fredrick
Rosemary Pike
Karen Willett

Proposed Resolution

At the May 22, 1990 meeting of the NCPHA Governing Council, the following resolution was approved for consideration by the general membership during the business session(s) at the Annual Meeting in September, 1990.

ABORTION: A PERSONAL HEALTH SERVICE

WHEREAS, the United States Supreme Court has legalized abortion in the United States by its decisions in *Roe v. Wade*, 93 S. Ct. 705 (1973) and *Doe v. Bolton*, 93 S. Ct. 739 (1973); and

WHEREAS, the United States Supreme Court has set forth specific guidelines for abortion in its holding; and

WHEREAS, the 1973 Supreme Court decision declared unequivocally the right and guarantee to abortion for all women; and

WHEREAS, abortion should not be used as a family planning method and there is no 100% effective contraceptive method, abortion is a choice which enables women to avoid having unwanted childbirth; and

WHEREAS, women without financial resources who desire abortions seek them from incompetent practitioners or are forced to bear children they do not want;

THEREFORE BE IT RESOLVED that the North Carolina Public Health Association believes that the right to make decisions about pregnancy and childbearing must remain the personal, private choice of every woman; and

BE IT FURTHER RESOLVED that the North Carolina Public Health Association supports the full implementation of the Supreme Court's action in every state in order to make abortion a matter of medical practice everywhere in the nation and in North Carolina; and

BE IT FURTHER RESOLVED that NCPHA encourages the North Carolina General Assembly to continue to make funds available to poor women for elective abortions; and

BE IT FURTHER RESOLVED that abortion is a personal service that should be made available in accordance with the proper standards of health care and with regard for the rights of patients; and

BE IT FURTHER RESOLVED that NCPHA believes as a regular part of medical practice, the performance of abortions should be subject to the same regulatory and administrative controls as other medical practices; and

BE IT FURTHER RESOLVED that NCPHA believes that individual women and couples should have the means to decide, without compulsion, the number and spacing of their children which is a right that has been supported and enhanced from governmental action at all levels; and

BE IT FURTHER RESOLVED that NCPHA believes that abortion should remain legal and it should be made equally available to all, regardless of age, race, marital status, place of residence, or economic situation and that federal and state funds, from Medicaid and other programs, should be provided for women unable to pay for abortion services.

Proposed By-Laws Changes

The Governing Council of NCPHA has passed a number of motions that will require By-Laws changes. These recommendations will be submitted to the membership for approval at the Annual Business Meeting in September.

The Governing Council's recommendations are:

1. To reduce the number of years of membership required for Life Membership from 30 years to 25 years and to drop the requirement that these years must be continuous. Retirement would remain a requirement.
2. To give credit for 15 years membership in a sister state Public Health Association toward Life Membership in NCPHA. Written proof of this membership would be required. Persons requesting this credit would have to have 10 years membership in NCPHA before this status could be considered. All other conditions would have to be met.
3. To establish a new group for membership. This group would be RETIREES from public health. Their dues would be one-half those paid by Regular Members.
4. To drop all previous requirements of Governing Council membership for all offices in NCPHA except President-Elect. The requirement for President-Elect would be that the person elected shall have served on Governing Council during the past five years.
5. The election of all offices of NCPHA and all Members-At-Large shall be accomplished in such a manner as to allow all active members of NCPHA to cast a ballot.
6. The formation of an Elections Committee. The Election Committee shall consist of the most immediate Past President—who is willing to serve and who is not serving on the Nominating Committee—who shall serve as Chairman; and one representative of each Affiliate appointed by the President of NCPHA.

Harry Whitley
Chair
By-Laws Committee

NCPHA Governing Council Votes To Increase Dues

Membership dues for NCPHA will increase from \$20.00 to \$35.00 on January 1, 1991. There will be a \$5.00 reduction in dues for anyone paying prior to February 15. Therefore, if you join by February 15, 1991, your annual dues will only be \$30.00.

Understand that NCPHA Governing Council deliberated extensively over this issue during the past year. Section chairpeople discussed the matter with their constituents. Members shared their feelings with NCPHA Members-At-Large. An article informing the membership that a dues increase was under consideration was in the April Newsletter. I can assure you that everyone's concerns were expressed and debated.

As I stated in the Message from the President on the front page of this Newsletter, we cannot expect to improve public health in North Carolina, nor improve the salaries of public health employees in this state, if we do not have a well organized Association with staff helping us in our efforts.

It was stated by a number of people at the Governing Council that our membership cannot afford \$35.00 in membership dues. First, let me say that I believe that the \$35.00 membership fee is a tremendous bargain. For example, teachers in North Carolina who belong to the North Carolina Association of Educators pay \$180.00 a year in dues. The American Public Health Association dues are \$80.00 a year. By comparison, the \$35.00 dues for NCPHA seem extremely reasonable.

To those in NCPHA who feel they cannot afford the \$15.00 increase in dues, I want to say this. I cannot guarantee the following statements, nor promise they will come true, but I believe they will. I believe the \$15.00 increase given by a public health employee in NCPHA will come back to that employee more than a hundred times what they contribute. I believe our organization will directly cause an improvement in salaries for public health employees. This improvement will only occur with a strong state Association, and to have a strong state Association we must have financial resources. As I said above, I cannot promise that this will take place, but I believe it will. Therefore, for those who say I can't afford \$15.00 more per year, my response to you is that I don't see how you can afford not to accept the dues increase.

Thank you.

Robert S. (Bob) Parker
President, NCPHA

Development Fund Closes In On Goal

The NCPHA Executive and Administrative Development Fund now totals over \$20,000, less than \$5,000 short of the \$25,000 goal. The Campaign has been in process since May, 1989, and will conclude as soon as the \$25,000 goal is reached. It is anticipated that we will meet that goal and end the Campaign during the NCPHA Annual Meeting in September, 1990. During last year's Annual Meeting, approximately \$7,000 in contributions and pledges were received.

All individuals or groups who wish to be listed on NCPHA's Donors Lists should make their contributions by the end of the Annual Meeting. At the conclusion of the Campaign a permanent recognition will be displayed in the NCPHA office to signify those individuals who, during this campaign effort, sacrificed financially to make public health better in North Carolina.

Contributions can be mailed to:

Robert S. (Bob) Parker
President, NCPHA
New Hanover Co Hlth Dept
2029 S. 17th St.
Wilmington, NC 28401

*Your Check should be made out to
NCPHA. Contributions are tax deductible.*

Membership Growing

Well, you have done it! NCPHA had 1400 members by the end of May, the highest number ever reached by that date in previous years. Now lets not sit on our laurels; our goal is 2000 members by the end of the Annual Meeting and I know that we can achieve this.

Do you, as a current member of the North Carolina Public Health Association, know anyone who is a potential new member? If so, sign him/her up and have your name put on the application as a sponsor. Our Membership Incentive Program will give you and any new member you sponsor the opportunity to put your names in a drawing for \$50.00 each. The drawing will be held at the Friday General Session of the Annual Meeting in September. Another part of the incentive program is working for free membership. If a current member signs up five or more new members, he/she will receive next year's membership free. All new members must wait until the next year to be eligible to participate in the Membership Incentive Program.

Our Association is growing, serving public health, public health workers and ultimately the citizens of North Carolina. Become a part of this dynamic organization by joining and participating—become an active partner in formulating our future in public health.

Susan M. O'Brien, Chair
Membership Committee



Governing Council members discussing issues at May meeting.

It's NCPHA... Pass It On!

Very few days pass without someone asking "What does NCPHA do for me?" or "Why should I belong to NCPHA?" The answer seems so obvious but many "public healthers" say "show me" or "prove it." This brief article is an attempt at a response.

Annual Conference

For seventy-nine years, the North Carolina Public Health Association has sponsored an Annual Education Conference. It is three days of presentations, workshops and seminars devoted to public health issues and concerns. This is an important forum for sharing and learning. Some members of the Association spend untold hours planning this meeting and the Association invests thousands of dollars in this annual event. It is one of the most important forums held in North Carolina devoted entirely to public health. In addition, the two affiliates of NCPHA plan annual events that offer other important forums for discussion of public health topics.

NCPHA Newsletter

Three times a year a devoted Editor produces a Newsletter for the membership. If you did not receive the April, 1990 issue, you owe it to yourself to find one and read it! It is sixteen pages full of information that every "public healthier" in North Carolina should know. Word has it that plans are under way to make our Newsletter a combination newsletter/journal. The Newsletter is a unique publication dedicated to sharing important Association and public health news and other information.

Legislative Program

NCPHA closely monitors the development of health legislation in the state. Through its Legislative Committee, it sponsors legislation such as the bill to create a Public Health Study Commission which passed at the last session of the General Assembly. The Study Commission is now meeting and important public health issues and questions are being discussed. The Association's Legislative Committee represents you and your public health interests!

Awards and Recognition

On an annual basis, the Association recognizes outstanding North Carolinians who have made significant contributions to the field of public health. This is one of the high-light events of the year. The Awards Banquet is an important and memorable event for the membership of the Association and for all who call themselves "public healthers."

Section Organizations

The Association is comprised of numerous sections that represent a true cross-section of public health interests and concern. These

sections frequently publish newsletters and share information of special interest to disciplines or interest-centered groups. These sections offer an important forum for people of similar discipline or concern to meet, share and learn from each other.

Special Programs

Frequently, the Association sponsors or co-sponsors special events. For example, the Association sponsored a Legislative Day on May 30 of this year. Attendees discussed a public health agenda for the General Assembly and then visited with legislators and spoke to them on behalf of North Carolina public health.

Association Office

The Association now maintains a full-time office and has its first employee—Mrs. Deborah Rowe, Administrative Assistant. It is our dream to employ an Executive Director. This office is an important recent addition to the work of NCPHA.

Affiliates

Western and Eastern Branch are affiliates of NCPHA. Through sharing and planning, these two groups support and enhance public health and NCPHA. The two affiliates share information and hold conferences that are important additions to the work of the Association.

Affiliate of the American Public Health Association

As an affiliate of the American Public Health Association, the Association is given the opportunity to participate in APHA and to influence national health/public health policy and legislation. APHA is an extremely important public health voice in our land and NCPHA is an important part of this effort.

Scholarships/Educational Grants

On an annual basis the Association awards a number of scholarships and educational grants to members of the Association. This allows certain members to enhance their education and therefore to be more knowledgeable about public health.

These represent ten significant activities that should help answer "What does NCPHA do for me?" In fact, it does much more, but for now think of these things and then say to one of many "public healthers" who is not a member, "It's NCPHA . . . Join us and do your part." Every public health worker in North Carolina should be a member!

The first words of the first speech delivered at an Association meeting were "In union there is strength, in the multitude of counselors, there is wisdom." Dr. Richard Henry Lewis also made these observations:

One of the special advantages of an organization of this kind is the opportunity it affords for comparing experiences, not only in public discussion, but in private talks. There are very few if any of us who cannot learn something from

our associates that will be helpful. One of the greatest advantages of all, in my opinion, is the vivifying effect it will have in stirring up and renewing our interest in the work with which we are charged.

In union there is strength, and if we all get together something will have to give, and we will advance the cause of the public health, which means the greatest good to all the people.

Dan Shingleton

Members at Large

As our North Carolina Public Health Association Annual Meeting draws closer, I need to remind each of you that your Governing Council will convene just before the annual meeting this September. Your members at large are like the Maytag repairman on television. We need your public health issues/concerns, so please contact one of us soon.

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PO Box 27687
Raleigh, N.C. 27611-7687
Business: 919/733-3131

Kent Campbell
Western Regional Office
Dept. of Env., Hlth., Nat. Res.
Black Mountain, NC 28711
Business: 704-669-3389

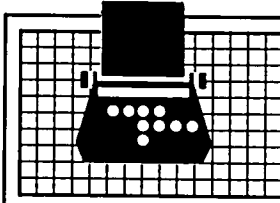
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Jim Bryan
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Winston-Salem, NC 27102
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Dr. Lou Turner
Div. of Laboratory Services
PO Box 28047
Raleigh, NC 27611
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Kent Campbell
Member At Large



NEWS FROM THE SECTIONS

Adult Health Promotion

In his *Atlantic Monthly* article, "The Cholesterol Myth," Thomas J. Moore questions the scientific basis for current cholesterol practices and the Cholesterol National Education Plan. To participate in this ongoing controversy, make plans to attend "The Great Cholesterol Debate" workshop which is being sponsored by the Adult Health Promotion, Public Health Management, Epidemiology, and Nutrition Sections at the NCPHA annual meeting in September. Joe and Terry Graedon, authors of the "The People's Pharmacy" newspaper column will be moderators for the debate. A host of well-known speakers—Dr. John Guynn, Dr. O. Dale Williams, Dr. Mildred Seelig and others—will be there to present their views and interact with the moderators and audience. Bring your perspective and questions to "The Great Debate."

Congratulations will be in order for the three recipients receiving awards from the Adult Health Promotion Section. Plaques will be presented to the Outstanding Agency, the Outstanding Employee, and the Outstanding Individual from the Community prior to the workshop.

Dr. Georjean Stoodt, Chief of the State's Adult Health Services Section, is chairing a long-range planning taskforce for the Adult Health Promotion Section. Section members are encouraged to contact her at 919/733-7081 with ideas, issues and/or concerns that need to be addressed. Please plan to attend the Section's business meeting following the workshop for an update and other pertinent section activities.

Brenda Motsinger
Chair

Community Health Assistant/Technician

The Community Health Assistant/Technician Section has had two successful meetings this year. Our annual workshop was held at Camp Caraway on July 20, 1990, with a

presentation by Mrs. Paulette David, RN supervisor, Family Planning and Maternity at the Guilford County Health Department. Her topic was "A Look in the Future."

Each year an award is given to the person selected as most valuable and dedicated to his/her department and community. The candidates are nominated by their fellow employees, supervisors, and directors. The final selection is determined by a panel of judges. The award is called the Community Health Assistant/Technician of the Year Award. In order to qualify for the award, the nominee must be a member of NCPHA.

We are busy planning our annual convention, which will be held in Raleigh at the Radisson Hotel on September 12 and 13. Our speaker will be Mr. Bob Drakeford, Professor at UNC-Greensboro. His topic will be "Youth at Risk."

Edna Williams
Vice Chair

Dental Health

The Dental Public Health Residency Program began in 1965 with Dr. Richard Murphy as the first resident. Dr. John Hughes served as the first Director of the program until his retirement in 1983, when Dr. Gary Rozier assumed the Director's position. The 20th and 21st residents are completing their training in 1990. The residency program is fully accredited by the Commission on Dental Accreditation of the American Dental Association and the American Board of Public Health Dentistry.

Plans are well under way for the annual meeting to be held in Raleigh on Wednesday, September 12, from 2:00—4:00 p.m. Ms. Donna Dotson, representing the Dairy Council, will make a short presentation on educational resources available from her Agency. The featured speaker will be Mr. David Rock, from Ross Laboratories, who will discuss "Accepting the Challenge of Change." The major door prize will be two round trip tickets on American Airlines to any of its destinations in the contiguous 48 states!

Cash award winners were recognized recently for schools participating in the Children's Dental Health Month contest. The joint effort of the State/Local dental programs and the North Carolina Dental Association resulted in 5 winning schools:

- 1st place—Belvoir Elementary School (Pitt Co.)
- 2nd place—Mineral Springs School (Richmond Co.)
- 3rd place—West Hoke School (Hoke Co.)
- 4th place—Guilford Primary School (Guilford Co.)
- 5th place—Apex Elementary School (Wake Co.)

* * * * *

On March 29, over 150 dentists, office staff, and invited guests celebrated 25 years of community water fluoridation in Asheville. The planning committee was chaired by Dr. Jim Reed (Buncombe County Health Department). The celebration reminded the community of the continuing benefits of water fluoridation, celebrated the good dental health of the Asheville school children, and honored a number of people who worked in Asheville 25 years ago to make fluoridation efforts successful.

Earle Yeaman, D.D.S.

Developmental Rehabilitation

The Developmental Rehabilitation Section has been working to increase its membership. Please encourage your co-workers to join the Association and our Section this year.

Sister Edna English, Vice-Chair of the Developmental Rehabilitation Section, is working with the Social Work Section to plan a joint workshop for the annual meeting. We also plan to have a legislative speaker and the presentation of section awards at our business meeting. We look forward to seeing you in Raleigh in September.

Josephine Cialone
Chair

Environmental Health

Debra Yarbrough, Chair of our Professional Development Committee, and Rick Rowe, Director of the Environmental Health Services Division of the N.C. Department of Environment, Health, and Natural Resources, will be meeting with Mr. Parks, the N.C. Representative for the Department of Labor, in Charlotte. They will be asking that the Department of Labor recognize the environmental health specialist as a professional. This is just one step in many in becoming recognized as true professionals.

The Environmental Health Section is proud to announce that Dr. John M. Berry of the Mecklenburg Department of Environmental Protection has been elected Second Vice-President of the National Environmental Health Association (NEHA). He will become President of NEHA in 1993. This is a major honor for John and for North Carolina.

John Alley, Vice-President and Program Chairman, has developed an exceptional education program for the annual meeting. Those members attending will be able to earn at least five educational clock hours. A part of the education session will be a general session highlighting several major environmental concerns.

I'll see you at the annual meeting.

W.E. "Eddie" Pierce, Jr.
Chair

Health Education

If you want to gain some valuable knowledge and also have some fun, the 1990 NCPHA Annual Meeting is the place to be. The Health Education Section will have its business meeting and awards ceremony at the end of the Section's luncheon on Wednesday, September 12th. Following these activities, Shirley Morgan, Ed.D., M.S.E.H., M.P.H., an Associate Professor in the Health Education Department at East Tennessee State University, will speak on the topic "The Future of Work and Health." After Dr. Morgan's presentation, Priscilla Laula, M.Ed., a specialist in dance/movement therapy, will complement by involving the audience in a form of movement therapy. The Program Committee, chaired by Dallice Joyner, is to be commended for their efforts in developing an excellent program.

The Awards Committee has completed the key planning and coordinating tasks in preparation for this year's Awards Ceremony. Selection of the 1990 award winners will occur in August. Two project awards, the "Sparkle" and "Golden Project," and one individual award, the Health Educator "Excel" Award, will be presented during the Health Education Section's business luncheon. Members of this year's Awards Committee include Barbara Pullen-Smith, chairperson, Department of Environment, Health, and Natural Resources; Brenda Nelson, Rowan County Health Department; Sharon Sweat, Moore County Health Department; Christine Solis, Forsyth County Health Department; Sherri Crigger, Martin-Tyrell-Washington Health District; Barbara Baylor, Wake County Health Department; and Ron Sapp, Ex-officio, Guilford County Department of Public Health.

Plan to attend this year's luncheon/business meeting, awards ceremony and workshop. Health education is a major component for prevention of disease and illness. Your input is valuable and you do make a difference.

Ron Sapp
Chair

* * * * *

Congratulations . . . Emily T. Tyler of Browns Summit was presented the Eunice N. Tyler Practice Award for excellence in public health education practice during the School of Public Health's Awards Ceremony held recently at the University of North Carolina at Chapel Hill.

Ms. Tyler is a health education consultant for the Department of Environment, Health and Natural Resources. She is presently serving as Historian for NCPHA and is a member of the Health Education Section.

Laboratory Section

The new decade is getting off to a fast start in the local health department laboratory and elsewhere. Our Laboratory Section is making great effort to stay in tune with the rapid pace. The response to the February letter from the Section's Executive Committee to the membership was good, with more than 15 areas of concern voiced in the reply postcards. The question asked was—WHAT ARE THE THREE MAIN CHALLENGES FACING PUBLIC HEALTH LABORATORIES IN THE 1990's?

In April, the program committee held its first meeting to review and prioritize the survey results. The top two issues are being addressed in separate workshops at the an-

nual meeting in September, one on Wednesday and the other on Thursday. Tentative topics are as follows:

- *Foundations for Quality in the Laboratory.* This will be geared toward the small laboratory with limited funding and personnel. Issues may include-quality control, proficiency testing, documentation, safety, etc.

- *The problems of education for the medical laboratory personnel.*

While we had only 37 paid members by May, 1990, our membership drive should prove beneficial. Please join and become an active part of our section. Susan O'Brien, New Hanover County Health Department, is the new Membership Chairperson.

The Laboratorian of the Year Award is a great way to honor a person who is so often behind the scenes in many facilities. I would encourage you and someone from each area or program to take the time to submit a nominee from your staff. Martha Adams is the Award Committee Chairperson and is at the State Laboratory.

Elaine M. Dellinger
Chair

Management Support

The plans for the annual meeting are looking great. At our business session on Wednesday afternoon, Teme Reice with the School of Public Health will speak. A wine and cheese social hour will immediately follow that meeting. We will also sponsor a workshop on Thursday afternoon to be conducted by Allen Perry of the NC Department of Public Instruction. There will be general sessions all three mornings this year. Please make every effort to join us in Raleigh.

The Continuing Education Committee held three workshops in three locations in the state with an attendance of 100 people. Although attendance was low due to budget cuts, they still estimate a profit of nearly \$800.00 to be used to support our scholarships.

As of April 1, 1990, our membership was 126. If you have not paid your 1990 dues, please do so. Your participation in our organization is needed.

I would like to take this opportunity to thank you for allowing me to serve as your chairperson this year. It has been an enlightening and rewarding experience. I would also like to thank my executive boards and committee members. They have been an excellent group to work with.

See you in September in Raleigh.

Janice R. Jones
Chair

Maternal and Child Health

YOU ARE THE MOST IMPORTANT PERSON EXPECTED AT THE 1990 MATERNAL AND CHILD HEALTH SECTION MEETING. Your presence and your caring will make the difference!

The Maternal and Child Health Section needs your involvement in addressing the issues, the facts, the trends and in exploring the solutions to problems in maternal and child health. The multi-disciplinary nature of the Maternal and Child Health Section creates a unique opportunity to meet with professionals to reflect on who we are and our shared experiences in our search to insure a healthy future for tomorrow's families.

Our Executive Committee has planned two exceptional programs to be held during the NCPHA annual meeting. On Wednesday, September 12, 1990, we will have our Section Meeting from 2:00-5:00. Dr. Tom Irons, Associate Professor, Pediatric Department, East Carolina University School of Medicine, Greenville, N.C. will speak to us on "Adolescent Issues." The business meeting will follow. Awards will be presented for 1990 Maternal and Child Health Outstanding Achievement (member and non-members) and the SIDS Counselor of the Year Award.

Following the business session, a special treat will be "COFFEE, CHOCOLATES AND CORDIALS."

We will also co-sponsor with the Nursing Section a workshop on "Helping Relationships." This workshop will be Thursday, September 13, from 2:00-4:00 pm. Presenters will be Dr. Bonnie Truax, speaking on the topic "Working, Loving, and Living Creatively" and George Misoyania, speaking on "Maintaining a Positive Attitude." We urge all NCPHA members interested in this vitally important subject to attend this informative workshop.

Please make a difference for North Carolina mothers and babies. Your presence will make a difference. We need you!

Karen K. Carraway
Chair

Nutrition

The Nutrition Section of NCPHA is looking forward to seeing you in Raleigh at the Annual Convention. On Wednesday, September 12, we will have an awards luncheon and business session. The Bertlyn Bosley Award will be presented to an outstanding nutritionist in North Carolina. Items of business to be discussed include licensure, section

dues increase, and new officers. Please submit your application for the Bertlyn Bosley award to Janet Shew at Brunswick County Health Department as soon as possible. On Thursday, September 13, the Nutrition Section will be collaborating with several other sections to sponsor "The Great Cholesterol Debate."

Looking forward to seeing you in Raleigh!
Margaret Liles
Chair

Nursing Section

During these few weeks leading into September and our Annual Meeting, be thinking about what you want your Nursing Section to be doing during the coming year. Then think about how you can help to make these things happen. We will be expanding the areas in which you can serve and will ask for your commitment to NCPHA.

Our program promises to be a good one this year.

Lou Brewer
Chair

Physician Extender

Physician Extenders across the state continue to be actively involved with public health issues. On June 4, 1990, the Board of Medical Examiners held a public hearing in Raleigh regarding the proposed changes in the rules and regulations of Nurse Practitioner practice. Physician Extenders across the state were notified and a large number attended the meeting to address some of the changes in rules and regulations. These changes will impact upon the efficiency and quality of health care service that Physician Extenders are able to render.

In April, Alice Van Hoose, our Legislative Committee Chairperson, met with the NCPHA Legislative Committee to discuss legislative goals for the coming year. On May 30, Alice also attended Public Health Day at the North Carolina Legislature.

The NCPHA Membership Committee met on May 16 in Raleigh at the NCPHA headquarters and Nancy White, Vice Chairperson of the Section, attended this meeting. Nancy reported that there are 40 Physician Extenders who are NCPHA members. Several proposed methods of increasing membership were discussed at that meeting. Some of these proposals are discussed elsewhere in this Newsletter.

I applaud all those who work earnestly and diligently to keep our Section viable and visible and those who seek to improve the image and purpose of public health in North Carolina.

Joyce L. Nixon
Chair

Public Health Management

Get Ready! It's Coming! The most outstanding annual meeting in the history of NCPHA. The theme of the NCPHA Annual Meeting this year is:

"THE YEAR 2000—

IMPROVING ENVIRONMENT AND HEALTH FOR ALL"

In keeping with the theme, the Public Health Management Section has planned a unique program for Wednesday, September 12, following a brief business meeting beginning at 1:30 p.m. The program topic is:

"CREATING A HEALTHY INTERPERSONAL ENVIRONMENT"

The program is both entertaining and enlightening. As a public health manager, you can create in your department an environment where employees thrive and where clients love to come. It demonstrates how you personally impact on the lives of employees, peers, and clients.

On Thursday, our workshop is in conjunction with Adult Health Promotion, Nutrition, and Epidemiology and Statistics Sections. These sections proudly present:

"THE GREAT CHOLESTEROL DEBATE"

A radio personality will host a debate with four distinguished panelists (audience participation encouraged). Come and learn the concerns of health professionals regarding the "ever changing answers" to dealing with the issues surrounding policies, procedures and practices of cholesterol "preventions and interventions."

Lynda F. Smith
Vice-Chair

Social Work

The Social Work Section of NCPHA continues to make plans for section meetings to be held at the annual fall conference. Don Watson has obtained a speaker to address the topic "Short-Term Therapy and Crisis Intervention"; this presentation will be made after a brief business meeting. Tentative plans have been formulated to utilize a local television personality to discuss issues relating to the impact of environmental disasters on social programs. This should be an exciting and informative event in addition to the other programs which will be presented during the conference.

During our last section meeting, we were able to hear a report on the First Annual
(Continued on page 14)

Social Work

(Continued from page 13)

Conference for Social Workers in Public Health which was held on March 29-30, 1990, at the Greensboro AHEC. This conference, entitled "Families at Risk," and co-sponsored by our section and the Social Work Steering Committee, was the first event of its kind and accommodated over 50 participants including social workers from various public (and some private) health agencies. Evaluations of the conference were very positive and strongly identified the need for an annual event. We are already making plans for next spring.

Finally, the section is continuing to pursue the development and distribution of a social work brochure which could be used by both professionals and the community at large. Although we are much closer to our identified goal, we are still researching funding resources to assist in meeting this important need. We welcome input from any section member. We hope to see you at the Annual Meeting.

Sylvia Wagoner
Publicity Chair

Statistics and Epidemiology

The section is finalizing plans for the 1990 annual meeting. Our scientific session this year, in concordance with the theme of the meeting, will focus on the environment and cancer. Several distinguished speakers will present talks on Electromagnetic Force (Power Lines) and Cancer, Chlorinated Hydrocarbons in Drinking Water and Cancer, and Investigations of Cancer Clusters in North Carolina. In addition, there will be a presentation about the new North Carolina Central Cancer Registry. Our section will also be cosponsoring a session on Thursday afternoon with the Adult Health Section and others on the Cholesterol Controversy.

Another focus of our section has been a membership drive spearheaded by our Membership Committee representative Dr. Tim Aldrich, Director of the Central Cancer Registry. We have sent mailings to current and past members, encouraging them to renew their membership. In addition, we have sent mailings to names of statisticians and epidemiologist obtained from lists of other organizations in the state. To date, the response has been good, with our goal being to double the size of our albeit small section over the next two years.

Tony Morris
Chair

STD

The STD Section's Executive Committee would like to share some of the plans for the 1990 annual meeting and encourage you to attend and show your support for our section and NCPHA. If you have not yet paid your membership dues, please do so today because we depend on your contribution to help us cover the cost of programs and activities planned for members.

On Wednesday, September 12, from 1:30-3:30 p.m., Mr. Jim Fowler, former Head of the STD Control Branch, will join us to discuss the National STD Hotline. Mr. Fowler is Executive Director of the STD Hotline with the American Social Health Association, located in the Research Triangle Park. The STD Hotline provides STD information and referrals to hundreds of callers. We missed Mr. Fowler at last year's annual meeting, so it will be good to spend time with him again.

On Thursday, September 13, from 1:30-3:30 p.m., the STD Section will sponsor a workshop entitled "HIV and Syphilis Intervention in Drug Using Environments." Our presenters will be Mr. Fred Martich, Division of STD/HIV Prevention, Centers for Disease Control, and Claire Sterk, Ph.D., also from the Centers for Disease Control in Atlanta, Georgia. Topics will include: Drug Using Behavior, Field Safety, and Prevention/Control Strategies. We would also like to invite a speaker from a local drug outreach program to assist in this much-needed discussion.

In addition to these presentations, the STD Section will have a business meeting and new officers will be elected. Our annual awards will be presented and, for the first time, the James R. Fowler Award for Epidemiology will be presented by Mr. Fowler.

This year's meeting will focus on "The Year 2000" and will challenge us to be prepared. Given that most of us work in the field of STD and AIDS, the word challenge is nothing new, or is it?

I'd like to thank you for allowing me to serve as your section chairperson for the past two years. I have enjoyed my term and plan to remain an active member. I appreciate your support and friendship.

Evelyn M. Blankenship
Chair

Vector Control

The Vector Control Section, in conjunction with the Nursing Section, will be conducting a workshop on Lyme Disease at the Annual Meeting in September. Don't miss this interesting and timely presentation.

The Vector Control Section would like to invite NCPHA members to join our section. This year's \$3.00 membership entitles you to participate in the Vector Control Beer Tasting Session after the Section Meeting. See you there!

Bobby Waters
Chair

Tick Protection

The following tips have been prepared by Charles S. Apperson, Entomology Extension Specialist, NC State University, and Barry Engber, Medical Entomologist, Public Health Pest Management Section, NC Dept. of Environment, Health, and Natural Resources.

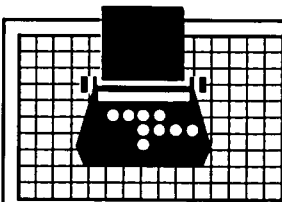
PROTECT YOURSELF FROM TICKS

1. To avoid ticks that may be on grass and shrubs, stay on wide paths and roads when possible.
2. When practical, layer your clothing. Tuck pants legs into socks and shirt tails into pants. Wearing light colored clothing will make ticks easier to see.
3. Most commercial insect repellents are effective against ticks. Apply one of these liberally to exposed areas of your body and to clothing.
4. When camping, try to select an area that is not heavily infested with ticks. You can check for ticks by dragging a piece of white flannel cloth or clothing over the grass and shrubs and then examining it for ticks.
5. When you have been in a tick-infested area, it is most important to examine your clothing and body at least twice each day. Frequent self-inspection lessens the chance of a tick having enough time to attach. A tick must be attached at least six hours in order to transmit disease organisms causing Rocky Mountain spotted fever; therefore, the longer a tick is attached, the greater the chances are that Rocky Mountain spotted fever germs will be transmitted. The minimum attachment time required for transmission of Lyme disease spirochetes is not known.

PROCEDURE FOR REMOVING TICKS

1. The risk of infection with tick-transmitted disease organisms can be greatly reduced by frequent inspection for and prompt removal of attached ticks. Application of vaseline or cleaning fluid, or holding a burning cigarette near an attached tick will *not* cause it to dislodge. Such "home remedies" will irritate the skin and kill the tick, making it difficult to remove intact.

(Continued on page 19)



CONTRIBUTED ARTICLES

Public Health Study Commission

J. Dale Simmons, M.D.

The Institute of Medicine is a part of the National Academy of Sciences which advises the U.S. Congress on health policy matters. In 1985, the Institute of Medicine established a committee to look at the current state of public health in America and to outline recommendations for future directions. The committee felt that the public health system in this country was in disarray and proceeded to provide guidance for future direction of public health work. The committee developed a set of recommendations dealing with the mission of public health.

In response to this and also the North Carolina Public Health Association and other interests, the Legislature recommended a Public Health Study Commission. The Commission is composed of seven appointees from the Governor, seven from the President Pro-tem of the Senate and seven from the Speaker of the House. Senator Ollie Harris and Representative Betty Wiser co-chair the committee. Representatives Barnhill, Esposito, Cromer, and Green from the House serve with Senators Walker, Paul Smith and James Ezzell from the Senate. Doctors Fulghum, Mansfield and Percy Jones represent the private sector of medicine. Dr. Richard House from the School of Public Health, Mr. George Rudy from DEHNR, Ms. Virginia Gavin, and Health Directors Ms. May Myers and Dr. Dale Simmons serve with Mr. Carl Durham of the Locals Boards of Health and Mr. Jeff Long and Mr. William Drake.

The Study Commission held its first meeting in December, 1989, and since that meeting has heard reports from Dr. Michel Ibrahim, School of Public Health; Dr. Ronald Levine, State Health Director; Mr. Carl Tuttle, Association of Local Health Directors; Ms. Polly Baker, Nursing Supervisor's Association; Mr. Steve Shore, Executive Director

of the North Carolina Public Health Care Association; Mr. Charles Snyder, North Carolina Environmental Health Supervisor's Association; Ms. Patrice Roesler representing the North Carolina Association of County Commissioners; Mr. Ted Harris, President of the North Carolina Society of Public Health Education; Mr. Steve Morrisette, North Carolina Hospital Association; Mr. Jim Bernstein, Health Resources Development of DHR; Dr. Leah Devlin, Wake County Health Department; Ms. Beth Joyner, Craven County Health Department; Mr. Dennis Retzlaff, Warren County Health Department; Dr. Arden Miller, UNC School of Public Health; Dr. Merriweather, Communicable Disease; Dr. Hugh Tilson, member of the Institute of Medicine Committee; Mr. Robert Parker, New Hanover County Health Department and President of NCPHA; Dr. Wester, on the History of Public Health in North Carolina; Mr. Don Hoffman, Office of State Personnel; Representative Green, member of the Commission; Dr. Gene Mayer, AHEC Director; and Mr. Steve Martin, Eastern Regional Health Director.

After hearing reports from the various presenters, the Commission asked Dr. Ronald Levine to convene a small committee of experts to review with the Commission the mission of public health and to define the essential health services to be provided through the state public health system. This committee is composed of the following individuals: Dr. Levine, Chairman; Mr. Chris Hoke, Assistant Health Director; Mr. John Young and Mr. Gann Watson of the legislative staff; Ms. Patrice Roesler of the County Commissioners Association staff; Mr. Dan Shingleton, representing NCPHA; Mr. Leslie Brown from DEHNR; Dr. Richard House from the School of Public Health and Dr. Dale Simmons representing the Health Director's Association.

At its last meeting on May 9, 1990, the small committee reported to the Study Commission a mission definition: *The mission of the Public Health System is to promote and contribute to the highest level of health possible for the people of North Carolina by: Identifying and reducing health risks in the community; detecting, investigating and prevent-*

ing the spread of disease; promoting healthy lifestyles; promoting a safe and healthful environment; promoting the availability and accessibility of quality health care services through the private sector; and providing quality health care services to those with limited access. The following necessary services were proposed: assessment of health status, health needs, and environmental risks to health; patient and community education; public health laboratory, registration of vital events; on-site domestic sewage disposal; water and food safety and sanitation; child health; chronic disease control; communicable disease control; dental public health; family planning; health promotion and risk reduction; and maternal health.

To this point, I have tried to represent factually the reasons for, the composition of, and the work to date of the Study Commission. I would now like to relate to you my personal perspectives on the Study Commission and the future work that I hope can be accomplished through this process.

The Commission was wise in asking for a redefinition of the mission of public health and a review of the essential services. This has not only been an important exercise for public health leaders but was essential for any future planning.

In my opinion, it would be unfortunate if the Public Health Study Commission were not to continue. At this point in time, only the basic process has developed. It has been important for the Commission and for public health to hear from people like Dr. Miller, Dr. Mayer, Dr. Fulghum, Dr. Wester and the many other presenters including excellent presentations from several health directors. These different presentations have provoked thought and re-examination, and will ultimately affect future planning.

I think all of us closely involved in public health realize that there are many critical issues facing us today. Well trained and adequately compensated staff; well planned, well defined and adequately financed programs; informed and responsive supporting infrastructures; and adequate physical facilities are essential for quality and cost effective health

(Continued on page 16)

J. Dale Simmons, MD, is Health Director of the Surry County Department of Health. He is currently serving as President of the North Carolina Association of Local Health Directors and is also a member of the Public Health Study Commission.

Study Commission

(Continued from page 15)

care delivery. A clearly defined mission and objectives are necessary for sound planning.

We cannot look to just two, or even five years ahead for planning purposes. Short range planning is essential, but without at least a ten year plan, we cannot realistically hope to reach our goals. Objectives, goals and periodic review is essential. I hope that the legislature will accept some of the responsibility for the latter by continuing a Public Health Study Commission. It has been my pleasure to serve on the Commission, the small study committee, and to talk privately with many of our legislative leaders. I have been impressed beyond even hopes and dreams that all with whom I have talked want the best public health system. Most have been willing to support and participate in the necessary activities to accomplish this purpose.

In the last few years, I have had the privilege of attending several national public health meetings and during recent study, have

*... North Carolina
has one of the best
public health systems
in the nation.*

reviewed the public health missions and policies of various other states. Discussion with friends and colleagues at CDC, NIH, and institutions of higher education have all supported the conclusion that despite its problems, North Carolina has one of the best public health systems in the nation. While a critical review of our structure and programs has revealed that we have much work to do, we can set about the task of accomplishing our purpose with heads held high. We are the best and we will be even better in years to come.

News from NCPHA Headquarters

NCPHA Headquarters is normally opened for business Monday-Friday from 8:00 am-12:00 noon. However, it is sometimes necessary for staff to be out of the office during this time. An answering machine is provided for calls received at times when staff is unavailable. Please leave your name, telephone number and a brief message and your call will be returned as expeditiously as possible.

Ibrahim Editor of A.J.P.H.

Dr. Michel A. Ibrahim, dean of the University of North Carolina at Chapel Hill School of Public Health, has been named the 12th editor of the American Journal of Public Health.

Ibrahim's appointment was effective in July. He was selected by a search committee formed last fall to choose a successor to Dr. Alfred Yankauer, a University of Massachusetts at Worcester professor of community and family health, who was editor for 15 years.

The American Journal of Public Health is the official publication of the American Public Health Association. Founded in 1911, it is distributed monthly to more than 36,000 health officials, laboratory personnel, physicians, dentists, nurses, hospital and health administrators, and libraries around the world.

"Dr. Ibrahim's selection as editor of the American Journal of Public Health is a tribute to the tremendous respect he's earned among his peers," said Dr. H. Garland Hershey, vice chancellor for health affairs at UNC. "The Journal serves the largest public health association in the world, including all disciplines and specialties. Under Michel Ibrahim, I know that the publication will continue to play a significant role in the development of our nation's public health policy. The University is delighted that this leadership will be coming from Chapel Hill."

Ibrahim has been involved with the Journal for nearly two decades. He served on the publication's editorial board in the early 1970s and was editorial board chairman from 1975-83. He has continued to review manuscripts.

As editor, Ibrahim said he will continue the

Journal's emphasis on quality, scientific rigor and fairness. "I will discuss with the editorial board the feasibility of adding new sections on topics such as public health policy," he said. "I'm also particularly interested in seeing articles in the publication about the impact of environmental changes on public health."



Dr. Michel Ibrahim

Ibrahim came to UNC in 1971. He was named chairman of the Department of Epidemiology in 1976 and has served as dean of the School of Public Health since 1982.

A native of Egypt, Ibrahim received his medical degree from the University of Cairo School of Medicine. He also earned a master of public health degree in biostatistics and a doctoral degree in epidemiology, both from UNC.

NCPHA Newsletter Changing

Many of you have noticed and some have commented on the changes made in your Newsletter this year. These include:

- the use of name plates (titles) to introduce major sections;
- the reintroduction of color (last seen in NCPHA Newsletters over 15 years ago);
- miscellaneous layout changes (such as boxing around each page, three columns rather than two);
- and the introduction of a special or contributed article section.

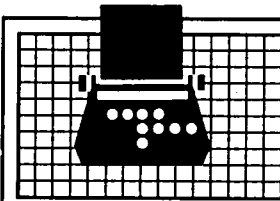
These modifications were made to improve the readability and the overall attractiveness of the Newsletter by presenting a cleaner, more contemporary publication.

One of the primary purposes of this News-

letter is to keep members of the organization abreast of section and committee activities and significant changes taking place within the Association. I would like to thank those members of the Executive Committee, chairpersons of sections and committees, and others who have enabled me to meet this objective by providing timely articles for the Newsletter throughout the year.

Plans are underway to make additional improvements in NCPHA publications during the next two years. If you have suggestions about articles for a journal or an expanded Newsletter, I encourage you to let the incoming President or the Vice President for Communications hear from you.

Newsom Williams
Newsletter Editor



EDUCATIONAL OPPORTUNITIES

Rural Health Conference

Governor James G. Martin and the N.C. Office of Rural Health and Resource Development, N.C. Department of Human Resources, will host the North Carolina Conference on Rural Health on September 5-6 at the Sheraton Imperial Hotel and Convention Center in Research Triangle Park. The two-day conference will include national speakers and workshops on issues such as: state and federal rural health policy; the challenges facing rural hospitals; physician and provider shortages in rural communities; services for the rural elderly; maternal and child health; and innovations in rural public health. For more information, write Rural Health Conference, N.C. Office of Rural Health and Resource Development, P.O. Box 10245, Raleigh, N.C. 27605, or call Judy Howell at (919) 733-2040.

Continuing Education UNC School of Public Health

Seventh Annual School Health Nursing Conference

August 9-10 Greensboro

Motivating Employees to Give Their Best—A Workshop for the North Carolina Management Support Supervisors' Association.

August 16-17 Asheboro

Public Health Pest Management

September 5-6 Asheville

October 10-11 Greensboro

December 11-12 Charlotte

January 16-17, 1991 Greenville

Nursing Home Administration

September 6-7 Chapel Hill

October 11-12 Chapel Hill

December 7 Chapel Hill

Seminar for Advanced Wastewater Treatment Plant Operators

September 10-12 Greensboro

Coping with Occupational Hazards in Public Health Nursing

Fall TBA

N.C. Environmental Health Law
October Eastern NC
The Status of Alternative Delivery Systems in North Carolina

October 5 Pinehurst
Basic Supervision for Health and Human Service Professionals

October 17-18 Greensboro

November 29-30 Johnston Co.

Getting the Message Across: Communications with the Public for Sanitarians and Environmental Support Staff

October 23-25 Greensboro

Second Annual Injury Prevention Conference

November Raleigh

Strengthening Supervisory Skills (Using Myers-Briggs Type Indicator)

November 8-9 Greenville

December 13-14 Charlotte

Lead Investigation and Abatement: N.C. Introduction

December TBA

1990 N.C. Health Promotion and Wellness Institute

December 5-7 Charlotte

Using the Myers-Briggs Personality Type Indicator to Enhance Working Relationships (Program may be arranged for in-house groups upon request)

Registration: If you need more information or wish to register for one of these programs, contact: Office of Continuing Education, UNC School of Public Health, CB #8165, Miller Hall, Chapel Hill, NC 27599-8165; phone (919) 966-4032.

Calendar of Health Related Events

National Association of Community Health Centers Annual Meeting

September 7-13 Cincinnati

N.C. Pediatrics Society Annual Meeting

September 13-16 Atlantic Beach

Society of Public Health Education Annual Meeting

September 28-30 New York

American Public Health Association Annual Meeting

September 30-

October 4 New York

Society of Public Health Education Annual Meeting

October 4-6 New York

American Dental Association Annual Meeting

October 5-10 Seattle

N.C. Society for Hospital Pharmacists Annual Meeting

October 10-11 Greensboro

American Dental Association Annual Meeting

October 13-18 Boston

American Dietetic Association Annual Meeting

October 15-19 Denver

Mental Health Association of N.C. Annual Meeting

October 18-20 Charlotte

N.C. Society of Public Health Educators Annual Meeting

Oct. 24-26 Pine Knoll Shores

Contact: Hellen Poole

704/757-1348

N.C. Nurses Association Annual Meeting
October Winston-Salem

N.C. Adult Education Association
October/November

American Dietetic Association Annual Meeting

October 29-

November 2 Salt Lake City

N.C. Medical Society Annual Meeting

November 7-10 Pinehurst

Public Health Nurse Administrators Association Annual Meeting

November 14-16 Camp Carraway

National Association of Social Workers Annual Meeting

November 14-17 Boston

N.C. Association for Advancement of Health Education Annual Meeting

November 15-17 Greensboro

Second Annual Leo Croghan Conference on Developmental Disabilities

December 3-4 Raleigh

Contact: Doris Gothard

704/251-6091

Second Annual Governor's Task Force Symposium on Injury Prevention and Control

January 30, 1990 Raleigh

Contact: Mary Bobbit Cooke

919/733-3222

NCPHA's Annual Report Donors Lists

The North Carolina Public Health Association is very excited about the future of existing programs and the promise of many exciting new programs and services that will be made available as a result of the generosity being generated by the NCPHA Executive Development Fund Campaign. Hundreds of members, family members, friends and corporations have responded to the call for financial support of NCPHA and, more particularly, for the improvement of public health in the State of North Carolina. Gifts to the NCPHA Executive Development Fund are being used to fund staff for our Association.

The Annual Report Donors List is NCPHA's way of expressing gratitude for your loyalty and generosity. The listings account for accumulative giving since the inception of the Campaign. As contributors continue to give, their cumulative gifts will build and they will move up on the Lists of Clubs.

The Campaign started in May of 1989 and will conclude by the end of 1990. At the end of the Campaign a permanent recognition will be displayed in the NCPHA office to signify those individuals who, during this two year period, sacrificed financially to make public health better in North Carolina. Each gift makes a difference by positively affecting public health today and tomorrow.

HONOR ROLL OF CONTRIBUTORS

Listed on this page are members and friends who have contributed up to \$49.00 to the NCPHA Executive Development Fund:

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 Bobby T. Waters

FOUNDER'S CIRCLE

Listed below are members and friends who have contributed \$100 or more to the NCPHA Executive Development Fund:

Frank H. Barr
 Harriett H. Barr
 Dr. Caroline Becker
 Michael L. Clements
 Stacy Covil
 Lottie Daw
 Madia O. Dundon
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 Richard C. Steeves
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 Randall A. Turpin
 Emily T. Tyler
 Dr. Thad B. Wester
 Dr. Newsom Williams
 Jo L. Williams
 Robert R. Wittmann
 Dr. Ann F. Wolfe
 Leonard Wood
 Robert C. Wood

* * * * *

The following organizations have contributed \$100.00 or more to the NCPHA Executive Development Fund:

Dental Section of NCPHA
 Development Rehabilitation Section of NCPHA
 Environmental Health Section of NCPHA
 J&G Consultants, Inc.
 Jackson County Health Department
 Laboratory Section of NCPHA
 Management Support Section of NCPHA
 N.C. Association of Local Health Directors
 N.C. Association of PHN Administrators
 Nursing Section of NCPHA
 Public Health Management Section of NCPHA
 STD Section of NCPHA
 Tarheel Physicians Supply



Tick Protection

(Continued from page 14)

2. To remove an attached tick, first shield your fingers with a piece of folded tissue paper or use tweezers. (Disease organisms carried by an engorged tick may penetrate even microscopic breaks in the skin.) Grasp the body of the attached tick firmly and, without twisting or jerking, pull directly away from the point of attachment with gradually increasing force until the tick is pulled free.
3. If the tick mouthparts break off in the skin, use a sterilized needle to remove them like you would a splinter.
4. Wash the bite area with soap and water, and apply an antiseptic such as alcohol.
5. Wash your hands thoroughly with soap and water after removing the tick.
6. Mark the date of the tick bite on a calendar. If symptoms of Rocky Mountain spotted fever or Lyme disease develop, you will be able to tell your physician when you were bitten by a tick.
7. Save the tick by preserving it in rubbing alcohol. Take it to your county Agricultural Extension Office or Health Department to have it identified.

Calendar of Upcoming NCPHA Events

NCPHA Governing Council
 September 11, 1990
 Raleigh

NCPHA Annual Meeting, 1990
 September 12-14, 1990
 Radisson Hotel &
 Raleigh Convention Center
 Raleigh

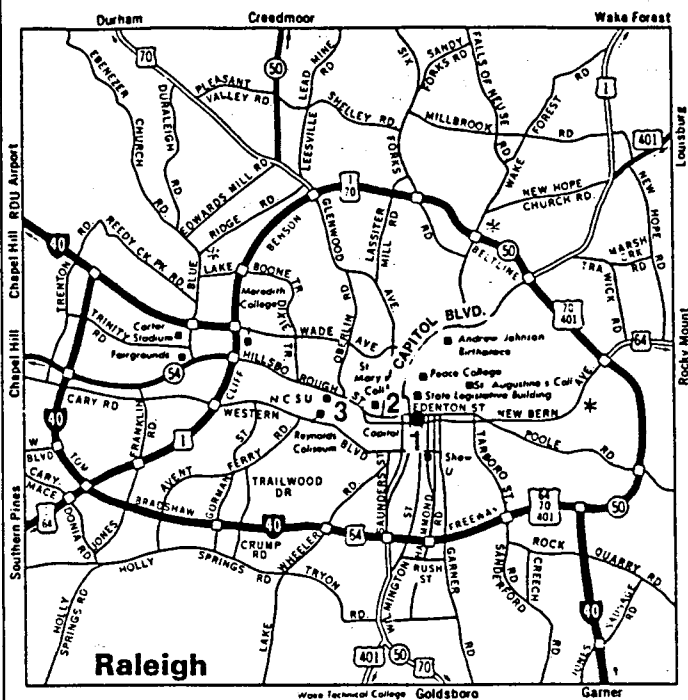
NCPHA Annual Meeting, 1991
 September 9-13, 1991
 Fayetteville

NCPHA Annual Meeting, 1992
 September 15-18, 1992
 Greensboro

NCPHA Annual Meeting, 1993
 September 20-24, 1993
 Wilmington

NCPHA Annual Meeting, 1994
 September 20-23, 1994
 Asheville

Location of Hotels: 1990 NCPHA Annual Meeting



- 1=Radisson/Convention Center
- 2=Holiday Inn
- 3=Velvet Cloak Inn

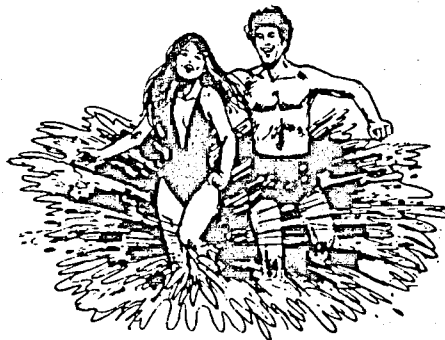
**NORTH CAROLINA
PUBLIC HEALTH ASSOCIATION, INC.**

1009 Dresser Court
Raleigh, North Carolina 27609
Phone 919/872-6274

The Newsletter is a publication of the North Carolina Public Health Association. It is published three times each year, in December, April and August of the Association year.

Robert S. Parker, President
919/251-3200

Newsom Williams, Ph.D., Newsletter Editor
Vice President for Communications
919/633-0775



NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.
NEWSLETTER

Non-Profit
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U.S. Postage
PAID
Raleigh, N.C.
Permit No. 1499

AUGUST, 1990 1009 Dresser Court, Raleigh, N.C. 27609



NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

NEWSLETTER

APRIL, 1990

1009 DRESSER COURT, RALEIGH, NC 27609

PHONE 919/872-6274

Message From The President



Robert S. (Bob) Parker
President, NCPHA

Seen with me on this page is a very special person. Deborah Rowe is the half-time Administrative Assistant who has been employed by NCPHA. Ms. Rowe is special for two reasons. First, she is a highly skilled, experienced, trained and wonderful lady. Secondly, she represents a major achievement in the growth of NCPHA. We have taken a big step in employing staff for our Association.

Deborah Rowe has over 17 years of managerial and supervisory experience with the South Carolina Department of Health and Environmental Control. She has a broad range of experience in such areas as personnel management, office management, budgetary process, telecommunication, procurement, inventory control, real property management, and liability insurance.

She was a member of the South Carolina Public Health Association for 14 years, Chairman of the Clerical Section from 1980-82, Association Secretary 1983, Editor—"Bulletin" 1988, and Member at Large 1989.

Deborah Rowe is a well organized, productive, and a conscientious individual with effective communication skills. We are indeed fortunate and enthusiastic about her joining us as our first employee. Ms. Rowe is married to Richard Rowe and has three children, Carol, Richard and Robyn.

Not only do we have staff for our Association but we have an office and a telephone

number. Our new office address is:
NC Public Health Association, Inc.
1009 Dresser Court
Raleigh, NC 27609

Our telephone number is 919/872-6274 or better remembered as 87Assoc-NC Public Health. Our office space is adjacent to the office occupied by the North Carolina Association for Home Care.

All of the events which have happened over the last few months, cumulating in our securing office space and a staff person, is the product of the dreams and vision that people have had in the recent past. Our past NCPHA presidents have led our organization through a creative thinking effort. Leslie Brown, Chairman of the NCPHA Think Tank Task Force and the members of the Task Force contributed greatly to the dreams of our Association as have the Executive Committees and Governing Councils over the past few years.

The visions set forth are now coming true. We are embarking on an adventure to improve public health in North Carolina. Employing staff for our Association will lay the foundation for many great works in public health to come.

We have some very severe problems which exist in our public health system in North Carolina. These problems must be solved. I view our Association as a leader in resolving these problems. Recent statistics in our state



Deborah Rowe
Administrative Assistant, NCPHA

have shown what poor health conditions our people are in. We must do something.

I have a vision and a dream that one day there will be a minimum salary level for public health workers in this state. It is a shame the kind of salaries being paid in some of our local health departments to public health professionals. The North Carolina General Assembly must take action to prevent the disgraceful salaries being paid to some of our public health workers in this state. I do see a day when salaries will be greatly improved.

I envision great increases in financial assistance coming from the state. The level of state funding for public health services in North Carolina is atrocious, and the Public Health Association will be a catalyst to bring about a change in the thinking of our leaders in North Carolina.

I see a day too when funds will be available to build new public health facilities in this state in those counties that cannot afford to build them. County Public Health Departments must not suffer in congested, overcrowded buildings that are decades old in trying to meet the public health needs of the citizens of North Carolina.

I also see a state where we have a basic public health policy which assures a minimum level of health services to its' citizens. There has to be a firm and hard policy which assures the best public health services that are available in this nation. I believe that our Public Health Association can lead this effort in convincing state policy makers to adopt such requirements.

And finally, as a result of all of the above, I see fewer children dying after they are born, life expectancy and life quality increasing, and life expectancy and quality of minorities raised substantially.

I do have a dream and a vision about the future and what public health will do. I will work and dare to make that dream come true.

Robert S. (Bob) Parker
President, NCPHA

NCPHA's Annual Report Donors Lists

The North Carolina Public Health Association is very excited about the future of existing programs and the promise of many exciting new programs and services that will be made available as a result of the generosity being generated by the NCPHA Executive Development Fund Campaign. Hundreds of members, family members, friends and corporations have responded to the call for financial support of NCPHA and, more particularly, for the improvement of public health in the State of North Carolina. Gifts to the NCPHA Executive Development Fund are being used to fund staff for our Association.

The Annual Report Donors List is NCPHA's way of expressing gratitude for your loyalty and generosity. The listings account for accumulative giving since the inception of the Campaign. As contributors continue to give, their cumulative gift will build and they will move up on the Lists of Clubs.

The Campaign started in May of 1989 and will conclude by the end of 1990. At the end of the Campaign a permanent recognition will be displayed in the NCPHA office to signify those individuals who, during this two year period, sacrificed financially to make public health better in North Carolina. Each gift makes a difference by positively affecting public health today and tomorrow.

HONOR ROLL OF CONTRIBUTORS

Listed on this page are members and friends who have contributed up to \$49.00:

Martha Adams	Jess L. Bertram
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 Dr. Jesse Williams
 Thomas C. Williamson
 Leonard Wood
 Ann R. Woodward
 Eva W. Wooten
 Allie C. Woodcock, Jr.
 Judith C. Wright
 Aaron Zee

BLUE AND WHITE CLUB

Listed below are members and friends who have contributed \$50.00-\$99.00 to the NCPHA Executive Development Fund Campaign:

Frank H. Barr
Harriett H. Barr
Leslie Brown
Elaine B. Culberson
Dr. Thomas R. Dundon
Maida O. Dundon
Carl T. Durham
Environmental Section of NCPHA
Howard M. Fitts
Estelle M. Fulp
Barbara Hager
Nutrition Section of NCPHA
Linda P. Parker
Dr. Jimmie Lee Rhyne
Dr. Charles D. Rollins
Dennis A. Salmen
Victor J. Schoenbach
Dr. Jean C. Spratt
Dr. Marjorie O. Strawn
Richard G. Steeves
Bobby T. Waters

FOUNDERS' CIRCLE

Listed below are members and friends who have contributed \$100 or more:

Dr. Caroline Becker
Michael L. Clements
Lottie Daw
Dental Section of NCPHA
Lillie Mae DeWitt
Doris C. Gothard
Annie L. Hayes
Bennie Hicks
J&D Consultants, Inc.
Laboratory Section of NCPHA
Management Support Section of NCPHA
Dr. Rebecca A. Meriwether
N.C. Association of Local Health Directors
N.C. Association of PHN Administrators
Nursing Section of NCPHA
Susan Merritt O'Brien
Robert S. Parker
Public Health Management Section of NCPHA
STD Section of NCPHA
Dr. Georjean Stoodt
Tarheel Physicians Supply
Dr. Newsom Williams
Jo L. Williams
Dr. Ann F. Wolfe

From the Notebook of the President-Elect



Dan Shingleton

It is an honor and privilege to serve this Association as President-Elect. Thank you for this challenge and opportunity. Our Association stands on the threshold of a new decade and on the stairsteps of the twenty-first century. Where will you be on Friday (TGIF) December 31, 1999 and where will our Association be when the decade and century and millennium end? We have some important issues facing us and we must direct our attention to the work of the Association with great zeal.

First, we need to help our President Bob Parker and the Association complete the goal of \$25,000 in our Executive and Development Fund. This will help us establish and eventually expand our executive office. The first step has been taken with the employment of Ms. Deborah Rowe as Administrative Secretary. The goal of an Executive Director for our Association should be the next step. Our Association desperately needs such a person! Take a moment and send your first or an additional contribution to Bob at the New Hanover County Health Department.

Second, we need to help our Membership Committee, chaired by Susan O'Brien, to increase our membership. Most of the employees of the new Department of Environment, Health, and Natural Resources should become active members of NCPHA. Also, our friends at the School of Public Health and in local health departments should be joining us in increasing numbers. Speak to someone about joining up! I favor a slogan and a goal of 3,000 by 95.

Third, we need to reaffirm our historic and philosophic principles. The I.O.M. report *The Future of Public Health* offers us a challenge and calls for a response from every "public healthier" in North Carolina. We need to tell the public health story and reaffirm our presence in the COMMUNITY.

Fourth, we need to plan for the 90's. In the spring I plan to appoint a special task force to outline an "NCPHA Plan for the 90's" and have them present this to next year's Executive

Committee and Governing Council. What do we want our Association to do and to be in the 90's?

There are a number of other issues that face us but this list of four is "food for thought." When I call you in the spring and ask you to serve on a committee or take some other leadership role in the Association, please say "yes." Our Association and the work of public health is too important and the stakes are too high for us to simply "muddle through" the coming years.

Robert Fulghum's delightful little book entitled *All I Really Need to Know I Learned in Kindergarten* is highly recommended reading. One of the reflections in the book closes with this thought. "Peace is not something you wish for; it's something you make, something you do, something you are, and something you give away."

Dan Shingleton
President-Elect, NCPHA

Dr. Stoodt Wins Weekend

On January 2, 1990, at the New Hanover County Health Department in the Department's Management Team meeting, a winner was chosen for the 1989 Romantic Weekend for Two Fund Raising Campaign—Dr. Georjean Stoodt won a Friday, Saturday or Sunday night in a luxurious suite with an extraordinary view of downtown Charlotte at the Adam's Mark Hotel.



Dr. Georjean Stoodt

The weekend includes breakfast for two with room service or in the hotel restaurant, bottle of champagne, rose with vase and all other hotel amenities. NCPHA had fifteen entries (people giving \$100 or more) for the contest. NCPHA wishes Dr. Stoodt a very enjoyable romantic weekend for two.

Governing Council Considers Dues Increase

At the January 12, 1990, Governing Council meeting, a dues increase for NCPHA was discussed. If an increase is approved this year, it will become effective in 1991. The last dues increase was effective in 1988; therefore, there will have been three years with no dues increase in NCPHA. The present Membership dues are \$18.00 for early Membership and \$20.00 if paid after February 15. The amount of dues increase which was discussed on January 12 was \$30.00 for early Membership and \$35.00 for those joining late. This is a big increase in dues but one we feel NCPHA needs to make.

After a review of the 1989 NCPHA Budget, we learned that our revenues against expenses for the Association were short by approximately \$6,000. We had no major reason except normal operating expenses which caused this deficit. We also noted that in our 1990 Budget, which includes staffing for NCPHA, the additional costs in this first year of staffing will be \$18,000 more than it has been in the past. Assuming we can raise the dues by \$12.00 (from \$18.00 to \$30.00), this will generate approximately \$15,000 to \$20,000 more each year.

NCPHA has applied for a \$100,000 grant over a two-year-period to employ an Executive Director and a full-time Secretary for our Association. If we are successful in getting the grant, it will mean additional services for membership and a stronger voice in public health in North Carolina. After the two-year grant is over, the Membership of NCPHA must take on the commitment to finance that staff. Much of that financing will come from NCPHA dues. Even at a \$30.00 membership, we will not be able to support the kind of budget we need for staff. However, for now, the Executive Committee, as well as the Governing Council, feel a \$12.00 increase in dues should be made.

The Governing Council will be discussing this matter at its May meeting in Hendersonville. It is important for you to contact your Section Leadership, NCPHA Officers, NCPHA Members At Large, or anyone else on the NCPHA Governing Council about this matter. You will also be welcome to attend the May meeting of the NCPHA Governing Council. We need your thoughts on an NCPHA dues increase and most importantly we need your support.

Robert S. Parker, President
NCPHA

Plans for NCPHA's 1990 Annual Convention

Program Committee:

The Program Committee met in November, 1989 to plan for the 1990 NCPHA Annual Convention. Program Committee members are: Malcolm Blalock, Libby Stephens, Mary "Suggie" Styres, Julie McQueen, Bob Parker and Leonard Wood. On January 15, 1990, the Governing Council adopted the theme "The Year 2000—Improving Health and Environment for All" for the 1990 annual NCPHA Convention.

The goal of this year's theme is to focus attention on the proposed National Health Objectives for the Year 2000. A national conference is planned for the summer of 1990 to finalize the National Health Objectives. The draft objectives are:

- Reduce infant mortality to no more than seven deaths per 1000 live births (baseline: 10.4 per 1000 in 1986)
- Increase life expectancy to at least 78 years (baseline: 74.9 years in '87)
- Reduce disability caused by chronic conditions to a prevalence of no more than 6% of all persons (baseline: age-adjusted 8.9%)
- Increase years of healthy life to at least 65 years (baseline: an estimated 60 years in 1987)
- Decrease disparity in life expectancy between white and minority populations to no more than 4 years (baseline: 5.8 years in 1987)

I want to challenge all Section Program Chairpersons to utilize the 1990 NCPHA Annual Convention as an opportunity to establish Section goals and objectives for the 1990's. Section goals established at the 1990 Convention should be presented to the Governing Council at the January, 1991 Council meeting to assist the Council in its goal setting process for the decade. Working together can and will bring results in obtaining goals for public health programs and priorities in North Carolina.

The Program Committee is working hard to bring interesting and informative speakers to each of the three General Sessions. The Committee hopes that the 1990 Convention will provide each member of the North Carolina Public Health Association the opportunity to learn something new and contribute to the improvement of public health in North Carolina.

Leonard Wood
NCPHA Vice President for Education

Local Arrangements Committee:

The NCPHA Annual Convention will be held in Raleigh on September 11-14, 1990 at the Radisson Plaza Hotel and the Raleigh Civic and Convention Center.

The Radisson Plaza Hotel, located adjacent to the Civic and Convention Center, is the host hotel. A registration card is enclosed in this Newsletter for your convenience in making your room reservations. The cut-off date for making reservations is Friday, August 10, 1990.

Once the convention's block of 333 rooms has been filled at the Radisson, your reservation request will be sent to either the Holiday Inn State Capital or the Velvet Cloak Inn. You will receive written notification from the Radisson and from the hotel to which your reservation has been forwarded. These two hotels are the next closest hotel facilities to the Civic and Convention Center. Room rates for all three hotels will be \$60.00 single and \$70.00 double, triple or quad (up to four people per room). Make your reservations early.

The Local Arrangements Committee is hard at work making preparations for an educational and entertaining meeting—one you will not want to miss! Mark your calendars now, make your room reservations early and look for pre-registration forms in the next issue of the Newsletter.

Julie R. McQueen
Chair, Local Arrangements Committee

Promoting NCPHA in DEHNR

In early February 1990, Bob Parker, President of NCPHA, and Eddie Pierce, Chairman of the Environmental Health Section, NCPHA, met in Raleigh with Bill Cobey, Secretary of the Department of Environment, Health and Natural Resources (DEHNR) and ten members of his leadership staff. The purpose of the meeting was to promote membership in NCPHA. Membership applications were provided to those present and additional applications were left with Secretary Cobey. One of the main ideas presented at the meeting was that NCPHA can provide a professional home for the Environmental staff of DEHNR.

1989-90 NCPHA Executive Committee



1989-90 Executive Committee of NCPHA (left to right): Leonard Wood, V-President for Education; Bob Parker, President; Randall Turpin, Treasurer; Estelle Fulp, SHA Representative; Dr. Ann Wolfe, Immediate Past President; Maida Dundon, APHA Representative; Dr. Newsom Williams, V-President for Communications; Dr. Jimmie Rhyn, APHA & SHA Alternate Representative; Dan Shingleton, President-Elect; and Peggy Ellis, Secretary.

Nominating Committee Recommends Slate for 1990-91

On February 1, 1990, the NCPHA Nominating Committee met to develop a slate of officers for 1990-1991. Fifteen of the eighteen NCPHA Sections were represented.

The following slate is being submitted to the membership:

PRESIDENT ELECT

Leslie Brown, Deputy Director, Division of Adult Health
Randall Turpin, Director, Jackson County Health Department

VICE PRESIDENT FOR EDUCATION

Jim Jones, Assistant Section Chief, Communicable Disease Control Section, Epidemiology Division
Melinda McDowell, MCH Nursing Consultant, Western Regional Office

VICE PRESIDENT FOR COMMUNICATIONS

Evelyn Blankenship, Regional Supervisor, Aids Control Program, North and South Central Regions
Steve Martin, Regional Director, Eastern Regional Office

SECRETARY

Camille Bishop, Administrative Secretary, Guilford County Health Department
Peggy Ellis, Program Chief of Maternity and Family Planning, Mecklenburg County Health Department

TREASURER

Michael Rhodes, Director, Brunswick County Health Department
Dr. Newsom Williams, Director, New Bern Developmental Evaluation Center

MEMBERS AT LARGE (2)

Debra Brown, Nutritionist, Northampton County Health Department
Dr. Richard House, Associate Dean and Director of Community Health Services, School of Public Health, University of North Carolina, Chapel Hill
Ann Royal, Director, Fayetteville Developmental Evaluation Center
Libby Stephens, Administrative Consultant, North Central Regional Office

For the first time in the history of the North Carolina Public Health Association, voting will occur by mail. In July, all members who have paid NCPHA dues for 1990 will receive ballots along with a write-up on each candidate. Ballots will have to be returned in August so that officers and members of Governing Council can be announced at the annual meeting.

This method of electing officers is a bold new step for NCPHA. Onward and upward!

Ann F. Wolfe, M.D.
Chair
Nominating Committee

Scholarships Available

Applications for NCPHA Scholarships must be received by June 15, 1990. Scholarships are awarded to present or prospective workers in public health in North Carolina for graduate or undergraduate study or for technical study in the case of the Management Support Scholarships. Awards can be used for prerequisites or training through a regular academic program in an accredited educational institution which would advance the individual's competence in public health work.

Applicants must state in writing an intent to work in a North Carolina public health agency for two years following completion of training. Applicants should be or become a paid member of NCPHA.

Awards are based upon: (1) acceptance at an accredited educational institution; (2) potential of service to people of this State; (3) reasons for seeking the training; (4) financial need. Past awards have been granted to persons training in various public health fields such as: environmental health, nursing, health education, social work, counseling, administration, nutrition, biostatistics and dental.

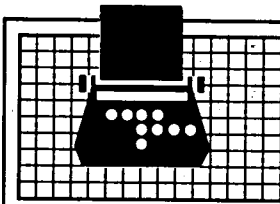
The amount of the scholarship awards usually ranges from \$300.00 to \$500.00 per awardee. For the academic year 1990-91, the Scholarship Committee expects to make the following awards: the Elizabeth Holley Memorial Scholarship to a public health nurse, two Management Support Section Scholarships to management support staffers, and three or more general scholarship awards (any public health professional is eligible for this latter scholarship award).

Please obtain additional information and an application through: Moses Carey, Jr., Director, Orange-Chatham Comprehensive Health Services, P.O. Box 339, Carrboro, N.C. 27510.

CONGRATULATIONS . . . are in order for our Division of Dental Health. They joined the N.C. Dental Society and the state's Department of Public Instruction to produce "N.C. Super Smiles." The American Dental Association named it the nation's best community-based program for Children's Dental Health Month.

Dental health is part of total health and healthy people is what we're all about. This contest is an excellent example of an effectively coordinated statewide effort.

Congratulations to Janet Dege, Dental Hygiene Coordinator, and her staff.



NEWS FROM THE SECTIONS

Adult Health Promotion

In May, the Adult Health Promotion Section will be inviting nominations for awards which will be presented at the 1990 annual NCPHA meeting in Raleigh. Since 1984, awards have been presented to an agency and to a health employee for outstanding contributions to the field of Adult Health Promotion. The Awards Committee would like to hear about agencies/programs that have made advancements in the field of public health promotion and established standards for others to emulate. The Helen Ray Outstanding Employee of the Year Award will be presented to an individual who has initiated, implemented or contributed to an innovative approach which has advanced the field of health promotion.

The Section's newest award, the Outstanding Individual from the Community, was established in 1988 to recognize health promotion leadership in the community by an individual not employed in the field of public health services. The presentation of this award depicts that health promotion is a community effort. It is an excellent opportunity to recognize an individual's commitment and dedication to the promotion of good health. In 1988 the award was presented to Mr. Louis Stephens, retired President, Pilot Life Insurance, Greensboro and in 1989 to Mr. Tom Bagnol, Vice President, Human Resources, Renfro Corp., Mt. Airy.

Anyone wishing to receive information about the nominating process may contact Sally Malek, Division of Adult Health, DEHNR, P.O. Box 27687, Raleigh, NC 27611-7687, Telephone: 919/733-7081. Section members will automatically receive information. Appreciation is expressed to Harris Teeter Supermarkets for sponsoring these awards in 1988 and again in 1990.

Plans are underway for a very exciting workshop at the annual meeting regarding Thomas J. Moore's *Atlantic* article, "The Cholesterol Myth" (Sept., 1989). Controversy rages in the nutritional and medical communities. Is there any validity to his claims? Stay posted for details in the next issue of this Newsletter.

Brenda Motsinger
Chair

Environmental Health

The Environmental Health Section of NCPHA sincerely appreciates the opportunity and invitation provided by President Bob Parker to meet with William Cobey, Jr., Secretary of the N.C. Department of Environment, Health and Natural Resources, and his staff. A special invitation was issued to Secretary Cobey's staff to become members of NCPHA and the Environmental Health Section. A membership mailing will be made to many members of the field offices by the Environmental Health Section.

The Environmental Health pins have arrived and have been well received, with many

members of the governing council promoting environmental health by wearing our pin.

Sylvia Daniel and Dennis Salmen attended the Mid-Year Conference of N.E.H.A. and worked very hard maintaining a promotional booth for the Annual Conference of the National Environmental Health Association to be held in North Carolina June 23-28, 1990. This is a tremendous educational opportunity—please plan *now* to attend.

If you have any special ideas for your environmental health section give me a call.

W.E. "Eddie" Pierce, Jr.
Chair



Eddie Pierce (center) distributes new Environmental Health pins to Susan O'Brien and Leslie Brown.

Dental Health

REMINDER!! All members of the dental health section. Please send any ideas, suggestions, or recommendations you may have concerning our program this year to Earle Yeamans (Program Chair) at the following address:

Earle Yeamans, DDS
Guilford County Department of Health

300 E. Northwood St.
Greensboro, NC 27401

Don't forget the Eastern District NCPHA meeting on May 2-4 and Western NCPHA meeting on May 23-25.

Rick Mumford, DMD
Chair

Health Education

The past two years have proven to be very successful under the leadership of Deborah Bennett. This year's Executive Committee and Committee Chairs look to continue that success. The Executive Committee officers for 1990 include: Ron Sapp, Chair; Deborah Bennett, Immediate Past-Chair; Dallice Joyner, Vice-Chair; Tena Bullins, Secretary/Treasurer; and three members-at-large—Rebecca McLeod, Barbara Pullen-Smith, and Stephanie Kearns. The Committee Chairs for this year include: Tena Bullins, Audit; Barbara Pullen-Smith, Awards; Tamara Dempsey-Tanner, By-Laws & Manual Procedures; Susie Sutton, Legislative; Barbara Hager, Membership; Deborah Bennett, Nominating; Dallice Joyner, Program; and Emily Tyler, Resolutions.

Last year's Awards Committee did another outstanding job under the leadership of Jeanne Palmer. The *Health Educator Excel Award*—given for outstanding Health Educator went to Tekola Fisseha, Durham County Health Department. The *Golden Project Award*—given for a model health project (two years or more) in which a health educator made a significant contribution to its development and implementation went to High Point's Furniture City Lunchtime Walk, coordinated by Cindy Pressler, Guilford County Department of Public Health. The *Sparkler Award*—given for a model health project (two years or less) or a one time event in which a health educator made a significant contribution to its development and implementation went to the Gaston County AIDS Advisory Council. Now is the time to begin working on those 1990 award nominations.

A special thanks goes to Emily Tyler for chairing the Resolutions Committee for the last two years. The adoption of the Resolution for AIDS Education by the membership of NCPHA in September 1989 at the annual conference was introduced through the Health Education Sections' Resolutions Committee.

Please contact Ron Sapp 919/373-3899 or Dallice Joyner 919/727-8172 if you have any information or recommendations that should be brought before the Executive Committee. Your participation through the various committees and activities of the Health Education Section will be a benefit to not only you but the Section as well.

Ron Sapp
Chair

**"The Year 2000—Improving Health
and Environment for All"**
September 11-14, 1990
Raleigh, NC

Management Support

The Executive Committee of the Management Support Section is busy planning the section's program for the 1990 annual meeting to be held in Raleigh in September. We hope to see you there.

The Education Committee has announced that there will be workshops held across the state in April for all management support personnel. The topic will be Communications, Written & Oral. Please support these workshops. The funds that are raised help to finance our scholarships. The Management Support Section will be awarding two \$500 scholarships this year to deserving management support personnel. You are urged to apply for these scholarships. The deadline for submitting an application is June 15, 1990. An application may be obtained through: Moses Carey, Jr., Director, Orange-Chatham Comprehensive Health Services, P.O. Box 339, Carrboro, NC 27510.

Nominations for Achiever of the Year Award should be submitted to Margaret Cartwright, Beaufort County Health Department, P.O. Box 579, Washington, NC 27889.

If you are interested in serving on a committee or as a section officer next year, please contact Sandy Baxley, Chairman, Nominating Committee, Guilford County Health Department, P.O. Box 3508, Greensboro, NC 27401.

I would like to encourage all management support personnel to join our section and become involved in the North Carolina Public Health Association. I am sure you will find it a rewarding experience.

Janice R. Jones
Chair

Maternal and Child Health

The Executive Committee of the MCH Section has met twice to set goals for 1990 and to begin program planning for the annual meeting in September. We accomplished much last year in providing services to women and children, and are looking forward to another successful year.

The MCH Section currently has 150 members. Our membership chairman is seeking to increase membership, and we encourage all members to look for potential new section members.

Each year our section presents awards to two people who provide outstanding service. Please start thinking of colleagues to recognize for their outstanding service in the area of Maternal and Child Health.

Our executive committee is working hard to develop a program for this year's annual meeting that will be memorable. We have tentative plans that will ensure a fun afternoon following the section meeting.

For those of you who have renewed your membership in MCH, we thank you for being part of a vibrant group of professionals. For you new members we ask that you give MCH a chance to become part of a group that believes in dedication and commitment, while expanding your knowledge and being entertaining.

Karen K. Carraway
Chair

Nursing

Public health nursing excellence was exemplified in the life and career of the widely beloved Margaret B. Dolan. A native of Lillington and a graduate of Georgetown and Columbia Universities, Mrs. Dolan went on to become a prominent national leader. She retains the unique distinction of being the only person to serve as president of three national health organizations: The American Nurses' Association, The National Health Council and The American Public Health Association. During the presidency of John F. Kennedy, she was appointed to serve on the National Advisory Health Committee and continued to serve in that capacity under President Lyndon B. Johnson. She was also appointed as Nursing Consultant to the Surgeon General, Department of the Army, from 1969-1971.

Although her service to national health was considerable, including membership on the Board of Directors of the National Assembly for Social Policy and Development, the people of North Carolina also felt the impact of her contributions. In the early forties, she worked as a staff nurse and VD Clinic supervisor at the former City Health Department in Greensboro. After a year as Tuberculosis Nursing Consultant for the U.S.P.H.S. Tuberculosis Program and four years as Generalized Public Health Nursing Supervisor and Tuberculosis Nursing Consultant for Baltimore County Health Department, Maryland, she became a faculty member in the Department of Public Health Nursing at the University of North Carolina. She taught extension courses for public health nurses during the early fifties

(Continued on page 8)

Nursing

(Continued from page 7)

and served as consultant for community health surveys. In 1959 she became Chair of the department. Author of numerous publications and papers, she served as a leader of the public health nursing profession in the state and across the nation until her death in 1974.

The Public Health Nursing Service Section unanimously established the *Margaret B. Dolan Award* in 1972 to recognize public health nurses committed to quality nursing care, excellence in public health nursing service, leadership in providing service to citizens of North Carolina, contributions to the improvement of community health, and professionalism as a style of life.



Margaret B. Dolan

"She was one of the most dynamic and energetic women I have ever known," states Kate Williamson of Fayetteville, first recipient of the *Margaret B. Dolan Award* in 1973. Each of the fifteen persons to receive the award since that time has spoken of the profound honor it has been to have this highest distinction in North Carolina public health nursing service conferred by one's peers.

The Public Health Nursing Service Section urges anyone knowing a dedicated public health nurse deserving professional recognition to submit their name for nomination. Nominating forms and information may be obtained by writing to: Bobbie Golec, Adult Health Supervisor, Craven County Health Department, Post Office Box 1390, New Bern, NC 28563, or calling 919/633-4121, Ext. 156.

Nominations for the *Direct Service Award* are also requested. This award is presented to a public health nurse who spends at least 50% of her time in direct service, serves as a health advocate for clients, and whose work performance is exemplary. Nominating packets may also be obtained from the above address.

Nominations for both of the above awards must be received no later than May 1, 1990 and all nominees must be members of the nursing section of NCPHA.

Bobbie Golec

Nutrition

The Nutrition Section of NCPHA met February 21, 1990 at Browns Summit in conjunction with the Tenth Annual Nutritionist Training Conference. Officers, committee chairpersons, and committee members were introduced by Chairperson Margaret Liles. Committee reports were presented by all standing committees. Liz Friedrich gave an update on the Licensure Bill which will be presented before the short session of the North Carolina General Assembly on May 21. Janet Sher, chairperson of the awards committee, encouraged all members to nominate fellow nutritionists for the Bertlyn Bosley Award by May 15. Jackie Waters, chairperson of the Bylaws Committee, is seeking a volunteer to be a committee member. If you are interested, contact her at New Hanover County Health Department. Debra Brown, chairperson of the nominating committee, would like for all those interested in running for an office to contact her at Northampton County Health Department. The group was updated on current issues and concerns of NCPHA. The next section meeting will be September 12 in Raleigh.

Margaret Liles
Chair

Physician Extender

On February 10, 1990, Joyce Nixon-Chairperson of the Physician Extender Section, Nancy White-Vice Chairperson, Denise Curtis-Secretary, Alice Van Hoose-Legislative Chairperson and Alyce Walton-Membership Chairperson, met at Catawba AHEC in Hickory to map out plans for the remaining months of this year. Currently there are 13 paid members of this section—8 members from the Western Region and 5 members from the Eastern Region.

On February 21, 1990, Alice Van Hoose attended the Program Committee Meeting in Wake County to assist with plans for the P.E. Section's continuing education component of the annual meeting in Raleigh. On February 23, Alice Van Hoose also attended the NCPHA Membership Committee Meeting in Raleigh to receive direction for Alyce Walton on increasing membership in our section.

The Executive Officers of P.E. will meet again in early summer to finalize the section's component of the annual meeting in September. Mark your calendars now to attend the NCPHA Annual Meeting in Raleigh, September 11 through 14.

We encourage membership in NCPHA for all physician extenders in public health programs.

Joyce Nixon
Chair

Social Work

The Social Work Section of NCPHA met on November 14, 1989 and again on February 9, 1990. We were able to discuss a number of topics and focus on plans for the forthcoming annual meeting in September. Don Watson, Chairperson-elect, shared a tentative agenda for available time slots which will include a business meeting, luncheon speaker, and an afternoon session. These plans will be finalized at a later date. We also discussed plans for our social workers in public health pamphlet.

Julie Robinson, Chairperson, informed us that the video "Social Workers in Public Health" is now ready for viewing. This video, which depicts the role of social workers in most public health settings, can be ordered by sending a blank tape to the following address: Office of Health Education and Community, P.O. Box 27687, Raleigh, NC 27611-7687, Attn: Sandra Gorzeman. The video committee should be commended for their worthwhile efforts.

At this writing, our section was looking forward to the 1st Annual Conference for Social Workers in Public Health on March 29-30, 1990, at the Greensboro AHEC. This conference, entitled "Families at Risk," is co-sponsored by the Social Work Section and the Social Work Steering Committee. The conference could not have been possible without the involved assistance of the UNC School of Public Health, Office of Continuing Education. We thank them and look forward to working with them in the future.

As spring approaches, the membership should be receiving solicitations for awards candidates as well as nominees for next year's section offices. Please respond to the notices as quickly as possible.

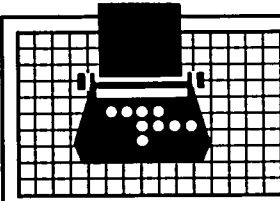
Sylvia Wagoner

NEWS NEEDED

If you would like to have an article, calendar item, or other relevant information considered for the next Newsletter, or if you have suggestions regarding the content or format of your Newsletter, please contact:

Newsom Williams,
Newsletter Editor
Developmental Evaluation Center
2717 Neuse Boulevard
New Bern, North Carolina 28561
Phone: (919) 633-0775

Deadline for articles for the August 1990 Newsletter is May 21.



ASSOCIATION REPORTS

Western NCPHA

There is enthusiasm, commitment, and leadership being exhibited by the sections, committees and officers in the planning for the 1990 Annual Meeting of WNCPHA, to be held at the Kanuga Conference Center in Hendersonville, NC. The dates are May 23-25, 1990. The 44th annual meeting theme is: L.I.F.T. (Let's Improve the Future Together) for Public Health.

This year's annual meeting will be unparalleled, with an emphasis on how public health workers, by working together, can impact the future. The planned activities will accentuate the professional knowledge, abilities and skills that are essential for all public health workers. We will strengthen our skills with respect to learning more about community diagnosis. Another emphasis will be on the continuous strengthening of the local health department as the focal point for information on the health of the community and promoting health/preventing disease. We will be exploring various strategies with regard to decision-making and the political process. We will seek ways of working together as a multidisciplinary public health team to address the various public health concerns and issues. Dr. Nancy M. Welch, Chesapeake Health Department in Virginia, will be a resource person for several of the planned activities.

Additionally, the following initiatives are being planned:

- Local health departments will have the opportunity of sharing meaningful public health accomplishments through a poster session with special recognition awards.

- Extracurricular activities such as volleyball competition, fishing contest, horseshoes, and canoeing will be available. There will be a "sock hop" on Thursday night.



T.B. Haynes (right) discusses plans for Western NCPHA meeting with Stacy Covil.

This is an open invitation for all public health workers and friends to join us May 23-25 at the Kanuga Conference Center for a unique WNCPHA Annual Meeting. Stephanie King, of the Henderson County Health Department, will be handling all of the overnight room and commuter reservations. The cost per person, per night is \$49.75 (includes room and three meals per day). If one is planning to commute, the price per meal will be \$6.50. The "Center" only accepts cash or a check. You can contact Stephanie King at 704/669-4223 for detailed information with respect to room/commuter reservations. It is imperative that she get this information in advance.

Thornton B. Haynes
President, WNCPHA

American Public Health Association

The American Public Health Association is beginning its annual call for nominations for four Association-wide awards. Each of these awards are given for outstanding achievement in public health, in different areas and with different awardee characteristics. The four awards are: Sedgwick Memorial Medal, Award for Excellence, Drotman Award for Young Achievers and the Eliot Award for Maternal-Child Health. Forms for nominations should be requested from: APHA Awards, APHA, 1015 15th St., NW, Washington, D.C. 20005. Awards will be given at the APHA Annual Meeting in New York City, September 30-October 4.

APHA needs individuals who are willing to serve on various boards and committees. Call your APHA Representative at (919) 761-2390 for additional information.

The following is a listing of some national issues that APHA will be working on in the coming year and into the 1990's. Abortion, AIDS, Child Care, Chronic Disease, Environmental and Occupational Health Issues, Family Planning, Fiscal Year 1991 Health Budget, Health Care for the Uninsured, Immunizations, Infant Mortality and Prenatal Care, Injury Prevention and Preventive Health Issues, Long Term Care, Medicare, Nutrition Issues, Sexually Transmitted Diseases, and Substance Abuse.

Join APHA and become involved in the many public health issues of the 1990's. This is the only national organization that exclusively promotes public health. Members receive publications monthly, i.e., *The Nation's Health* and the *American Journal of Public Health*.

Maida Dundon
APHA Representative

Association of NC Boards of Health

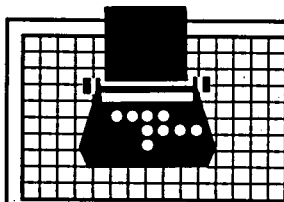
North Carolina is attracting national attention with a new program designed to orient and train local health policy-makers. The program, developed by the Association of North Carolina Boards of Health (ANCBH), will prepare board of health members to participate in community public health planning. Funding for the project is being provided through a three-year, \$310,311 grant from the W. K. Kellogg Foundation.

The grant will enable ANCBH to develop a program to increase the problem-solving capacities of local policy-makers, improve local planning for future public health needs, and train public health leaders.

The program will address major areas for which boards of health are responsible. These include board of health duties as described in state statutes, and a review of public health principles and programs. Board of health chairpersons, vice-chairpersons, and health directors will learn about leadership for public health, and explore ways to improve linkages between the health department and other human service providers in their communities.

Vaughn Mamlin Upshaw, administrative director for ANCBH, states that "The public will benefit from having better informed board members and more effective boards of health." "Increased attention on public health makes capable, local decision-makers even more important. Board members need information to protect water supplies, prevent outbreaks of disease, and assure workplace safety. The health of a community depends largely on the policies developed by local health boards."

The W. K. Kellogg Foundation, established in 1930 to "help people themselves," has distributed more than \$1 billion in support of programs in agriculture, education, and health. The Foundation is today among the largest private philanthropic organizations in the world.



COMMITTEE REPORTS

Resolutions Proposed

Several specific items are presently being developed by the Resolutions Committee.

The Committee has been requested to offer a resolution dealing with abortion, to be considered by the Governing Council and the membership at the annual business meeting in September, 1990. This particular item was discussed by the Governing Council on January 12, 1990, and it is anticipated that a proposal will be considered by the Governing Council on May 22, 1990. If you have thoughts that you wish to have included in any "Abortion Resolution," contact any member of the Governing Council or Resolutions Committee.

A resolution dealing with the need for the local agency to provide health insurance coverage for retired individuals is being developed by the Environmental Health Section and possibly will be considered by the Governing Council on May 22, 1990.

Further, the Committee has been requested to identify and "package" copies of all previously adopted resolutions. The following resolutions have been identified:

1. No Smoking During NCPHA Meeting—Passed by Governing Council in 1972
2. Training and Recruitment of Minorities—Passed by Governing Council in 1972
3. Standardize State and Local Systems of Personnel Administration and Employee Fringe Benefits—Passed by Governing Council in 1972
4. Equal Employment Opportunities for Women—Passed by Governing Council in 1972
5. Amend NCPHA Articles of Incorporation in order to receive more favorable Tax Status—"Approved" September 1, 1983
6. Insure Proper Management of and Community Education Concerning Hazardous Waste Sites—Approved September 1, 1983
7. Adolescent Pregnancy—Adopted September 17, 1986
8. Use of Tobacco Products—Adopted September 17, 1986
9. Migrant Housing Inspections to the Department of Labor—Adopted September 17, 1986
10. Licensure of Dietitians and Nutritionists—Adopted September 17, 1986
11. Commend North Carolina Environmental Health State of Practice Committee—Adopted September 18, 1987
12. Smoke Free Environment Policy at Worksites—Adopted September, 1988
13. Positive Incentive Programs to Encourage Disuse of Tobacco Products—Adopted 1989
14. AIDS Education—Adopted September, 1989
15. Support for Funding of AIDS Prevention and Education Program—Adopted September, 1989

If you are aware of other resolutions, please let me know.

Also, the Committee plans to review the current procedures for getting resolutions before the membership. Suggestions for change, if any, will be shared with the By-Laws and Manual of Procedures Committee.

Finally, if you have resolutions that should be considered by the general membership, please share them with the Resolutions Committee (Georgena Chandler, Roxanne Fredrick, Rosemary Pike, Karen Willett).

Stacy Covil
Chair, Resolutions Committee

Membership Drive: NCPHA Needs You

NCPHA is your organization. Membership is open to all who have a vested interest in public health. We encourage you to participate and become an active member of the largest state Public Health Association, and the one that is becoming the Voice of Public Health in North Carolina.

As a member of NCPHA, you will receive a newsletter to keep you up to date with what is happening in the Association and in your section(s). You will be represented in the legislative arena by our Legislative Committee and paid representative. Scholarships are available

to further your education. New members and their sponsors are eligible for the \$50.00 drawing which is held during the Annual Meeting. In addition, any member who sponsors five or more new members receives free membership the next year.

The Membership Committee is made up of a representative from each Section. We encourage any suggestion that will help us increase NCPHA memberships and retain those members we now have. So please contact your representative or me. We are excited about reaching out to new members as well as present ones. Your continued support and participation in NCPHA will not only help to make our Association strong but will also provide you with a chance to meet new friends and further your professional goals.

Susan M. O'Brien
Chair, Membership Committee

Legislative Committee

During the 1990 Short Session of the General Assembly, NCPHA, the UNC School of Public Health, and other members of the Public Health Legislative Action Network are cosponsoring a "Public Health Day at the Legislature." We will meet for breakfast and an early morning program to update participants on issues that will be decided in the short session. Speakers invited will be legislators who are active supporters of current

**Public Health Day
at the N.C. Legislature
May 30, 1990**

issues, including action from the Public Health Study Commission, the Governor's Task Force to Reduce Infant Mortality, and issues in public health nursing, home health care and environmental health funding.

At 11 a.m., we will go as a group to the Legislative Building to present a show of support to our legislators for public health issues.

Mark this date on your calendar now and plan to attend. Look for a flyer with additional details near the end of March or call

Linda Parker at 919/966-2248 for more information.

The Long-Term Goals Subcommittee of the Legislative Committee will begin meeting this month to consider recommendations for longterm legislative goals for NCPHA. These will be presented and voted on at the fall meeting, and they will become a framework for an ongoing legislative agenda for our association.

If you have recommendations for legislative goals you would like to have considered by the subcommittee, contact your section representatives to the Legislative Committee or call the subcommittee co-chairs: Susan O'Brien (919/251-3236) or Estelle Fulp (919/733-6850).

NCPHA Awards

The NCPHA Awards Committee is accepting nominations for the following:

A. Reynolds Award: The Reynolds Award is bestowed to the individual member of NCPHA who has made the greatest contribution to public health in North Carolina during the past year.

B. Norton Group Award: The Norton Group Award is given to a group for outstanding cooperation and service to public health in North Carolina during the past year.

C. Watson S. Rankin Award: The Rankin Award is given to an individual in recognition of outstanding contributions or professionals who have made significant contributions to public health in North Carolina over a period of several years.

D. Distinguished Service Award: This award was established in 1953 to recognize individuals in other organizations or professions who have made significant contributions to public health in North Carolina.

E. Citation of Merit: This award was established in 1954 to recognize outstanding accomplishments of individual members of NCPHA.

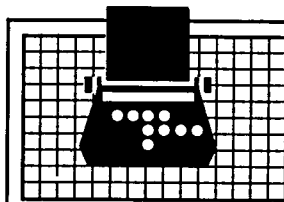
F. Service Pins: Service pins are awarded for completion of twenty-five years of full time work in public health, or related field, in North Carolina by December 31 of the preceding year. Years taken from health service for education or military leave are counted if the service is otherwise continuous.

Interested persons can obtain an application through the NCPHA office in Raleigh or from the chairman of the Awards Committee, Chris Hoke, DEHNR, P.O. Box 27687, Raleigh, NC 27611-7687. Phone 919/733-4984. Applications must be postmarked no later than April 20, 1990.

1990 Budget: NC Public Health Association

Revenue	Budget
Membership Revenue	23,700.00
Section Dues	7,000.00
Contributing	10,000.00
Convention Fees	46,450.00
Scholarship	1,200.00
Sav/Ck Interest	2,000.00
Miscellaneous	300.00
Executive Fund	15,495.00
Executive Fund Drive	12,750.00
	Total 118,895.00
Expenses	
CE-Gov Cou Lunch	800.00
CE-Registration	200.00
CE-Pres/Life Memb Breakfast	250.00
CE-Break	350.00
CE-President's Reception	3,000.00
CE-Banquet	9,200.00
CE-Entertainment	3,000.00
CE-Exec Comm Expense	3,500.00
CE-Signs	100.00
CE-Programs	3,000.00
CE-Flowers	350.00
CE-Pictures	300.00
CE-Program Participants	4,000.00
CE-Contingency Fund	1,500.00
CE-Door Prizes	850.00
CE-Exhibit Space	5,000.00
Executive Services	1,200.00
Printing and Supplies	14,800.00
Postage and Telephone	4,000.00
Organizational Dues	3,000.00
Awards	1,200.00
Scholarships	3,750.00
Comm/Gov Council	1,500.00
Travel for Delegates	2,100.00
Section Expenses	7,000.00
APHA Leadership	500.00
Legislative	4,321.00
President's Fund	500.00
Public Health Week	200.00
PH Leadership Conference	1,000.00
Misc. Expense	1,700.00
Child Advocate	75.00
Office Lease	1,800.00
Equipment Rental	1,800.00
Office Supplies	1,613.00
Capital Outlay	7,026.00
Travel Expense	1,000.00
Salary	7,800.00
FICA	600.00
Unemployment Comp	160.00
State/Fed Taxes	2,100.00
Executive Exp Fund	12,750.00
	Total 118,895.00

Prepared by Randall Turpin
Treasurer, NCPHA



CONTRIBUTED ARTICLES

Back To The Future In Public Health

E. Daniel Shingleton

On March 30, 1990, the New Hanover County Health Department dedicated its new and expanded facility. In part, this article is reflective of a presentation offered by the author on that occasion. Therefore, this article is dedicated to the staff of the New Hanover County Health Department in Wilmington.

Where was public health in North Carolina a century ago? As we enter a new decade and begin to focus on the end of a century and a millennium, such questions intrigue us and with reflection should provide us with insight about who we are and what we are and what we might be. I am sure that North Carolina "public healthers" of March 1890 discussed their brief history and dreamed and forecast as they entered the last decade of the nineteenth century. They, like us, stood on the doorsteps of a new century.

Had the North Carolina Public Health Association existed, the group would probably have planned a program entitled "North Carolina Public Health in the Year 1900: Challenge and Opportunity." This article will provide a partial answer to the question of where our state's public health program was in the late nineteenth century. It will do so by profiling the life and work of our first state health officer who was the most prominent public health figure of the period, and by examining one of our earliest public health communities.

By March 1890 the North Carolina State Board of Health had reached its thirteenth year. By act of the legislature, the Board came into existence on February 12, 1877. Dr. Thomas Fanning Wood of Wilmington must be considered the father of the Board and of organized public health work in our state. Dr. Wood and his colleague Dr. Solomon S. Satchwell of Pender County, in concert with

Editor's Note: Given Dan Shingleton's long standing interest in the history of public health in North Carolina, he was the obvious person to write this first invited article for the NCPHA Newsletter. We are grateful to him for this historical account of a nineteenth century pioneer in public health.

the North Carolina Medical Society, provided the leadership for the creation of the Board and nurtured it during the formative years. It is interesting to note that the Board began with an annual appropriation of \$100.00 and by 1890 this appropriation had reached the large sum of \$2,000!

The office of the State Board of Health was housed in Wilmington from 1877 to 1892. The membership of the Board in March 1890 consisted of the following: Dr. H. T. Bahnon, Salem, President; Dr. Richard H. Lewis, Raleigh; Dr. J. M. Baker, Tarboro; Dr. J. A. Hodges, Fayetteville; Dr. W. D. Hilliard, Asheville; Dr. J. H. Tucker, Henderson; Professor F. P. Venable, Chapel Hill; and J. L. Ludlow, C. E., Winston. Dr. Thomas F. Wood of Wilmington served as Secretary and Treasurer. Therefore, Dr. Wood served as North Carolina's first State Health Officer. He was also responsible for the publication of the monthly "North Carolina Health Bulletin" which began in April, 1886, and was the first such publication in the nation. In February 1890 Dr. Wood celebrated his forty-ninth birthday. He had but two years and six months to devote to public health work in his beloved North Carolina. Because Dr. Wood stood as the most prominent early public health worker in our state, it is important for us to understand his life and his work.

Thomas Wood of Wilmington¹

Thomas Fanning Wood was born in Wilmington, February 23, 1841, the son of Robert B. and Mary A. Wood. His parents came from the Quaker tradition and had migrated to Wilmington following the failure of the whale fisheries industry in Nantucket, Massachusetts. His early education consisted of public school in his home town and work assignments in the local office of a physician and a pharmacist. It was here that he was first introduced to the world of medicine.

Events of 1861 in Washington, D.C., and in Charleston Harbor would profoundly affect Thomas Wood's life. At the age of twenty, on October 9, 1861, he enlisted as a private in the Eighteenth Regiment of the North Carolina Infantry of the Confederate Army, and he was assigned to Company I, which was known as the "Wilmington Rifle Guards." He

participated in a number of Civil War battles, including the Seven Days Battles around Richmond in 1862.

Of more importance for our state and his life was the assignment he received to the North Carolina Hospital in Richmond and his attendance at lectures at the Medical College of Virginia. His Civil War records indicated that he served with distinction at each post. His record also indicated that he was present at Appomattox Court House with General Lee's army at the surrender of the Confederacy, April 9, 1865. Thomas Wood entered the Confederate Army as a private in a rifle company, and he was discharged as a Captain and a physician.

He returned to Wilmington and in August, 1865 began the practice of medicine. At this time he organized and was placed in charge of the community's Smallpox Hospital. A biography of Dr. Wood published by the North Carolina Medical Society in 1892 described this period as follows: "The invading armies had left behind them in his native town an epidemic of smallpox, which grew to such an extent that it became necessary for the community's safety that a hospital be established for the diseased and indigent negroes who were here in flocks, largely without means of

Dr. Thomas Fanning Wood must be considered the father of organized public health work in our state.

support and unable to care for themselves when overtaken by sickness. . . . This work aroused in him a desire to study thoroughly the subject of vaccination, and the interest then awakened never waned."²

From all accounts, this hospital under the guidance of Dr. Wood cared for hundreds of patients during its first years of service. The experience of caring for poor and suffering people, combined with army experience, was his schooling in public health. He understood

the need for such work in Wilmington and then for the entire state. From 1865 on, he never wavered in his commitment to public health work.

Time and time again, Wilmington's Dr. Wood distinguished himself and brought honor to his state and home community. He received an honorary Doctor of Medicine degree from the University of Maryland in 1868. He served as secretary of the Medical Society of North Carolina from 1868 to 1871 and of the Board of Medical Examiners from 1867 to 1872. He was elected president of the Medical Society in 1882. It is interesting to note that his son, Dr. Edward Jenner Wood, served as president of the Medical Society twenty-eight years after his father. This is one of the rare cases in which a father and son served as presidents of our state's Medical Society.

In 1878 Dr. Wood, along with his friend Dr. Moses John de Rossett, III, founded the North Carolina Medical Journal as a private publication and he provided leadership as editor from the time of its founding until the year of his death. He was also elected a member of the Committee of Revision of the Pharmacopeia of the United States from the years 1880 to 1890 and, again, from 1890 to 1900.

His interest in public health and the State Board of Health caused him to seek the advice and counsel of public health workers outside our state and to be among the founders of the American Public Health Association. He was elected Vice-President of this Association in 1891 and surely would have become its President had he remained healthy.

Another field that became a lifelong interest for Dr. Wood was the study of botany. He was an avid student of the subject and became a national, if not an international, authority on the flora of southeastern North Carolina and of the South. His book entitled *Wilmington Flora: A List of Plants Growing About Wilmington North Carolina with Date of Flowering with a Map of New Hanover County* was published in 1886. One of his contemporaries observed:

His [Dr. Wood's] journeys in the country, or an occasional jaunt in the woods near Wilmington, always served him for a day or hour of study. To him the simplest flower, the humbled weed, the waving grass, the stately trees—all of them were loved acquaintances. They spoke to him of the wonders of the study he so earnestly followed; and, besides elevating his mind, improving his memory, and enlarging his knowledge, they told him, in no uncertain terms, of the greatness and wisdom of the God whom he humbly worshipped.³

Another interest to which he devoted time and financial resources was the Library Association of Wilmington. He was the Association's president at the time of his death. It is important to report that the New Hanover County Library stands today at the corner of Second and Chestnut Streets, which was the

site of Dr. Wood's home and the first home of the State Board of Health. Here he lived, reared a family, practiced medicine, and served in all the other capacities outlined in this article. He would be pleased that people of his home community along with many others seek out the site of his old address to read, research, and learn.

There is another dimension of Dr. Wood's devotion to public health that makes all that has been described about him even more remarkable. It is best summarized in a North Carolina Medical Journal article of 1892.

In our last issue we announced to our readers the death of our colleague, Dr. Thomas F. Wood. He died quite suddenly a short while after noon of the 22nd day of August, 1892.

In the spring of 1885 he accompanied the Penitentiary authorities on a tour through the camps of the convicts then at work on the Western N.C.R.R. in the mountains. It became necessary for him to carry his heavily-packed travelling bag up a steep incline—on the mountain-side. At the end of the climb he experienced a stabbing pain in the right side, but a few moments rest dissipated it, and he thought no more about it. During the early part of the following spring the pain returned, and a diagnosis of aneurysm of the aorta in its ascending portion was soon easily made out. At the request of his medical friends in Wilmington he went to New York and had the best advice obtainable there. The diagnosis was confirmed and treatment advised directly in the line already adopted, to stay in bed for a year or more absolutely, regulating his diet to simple farinaceous food and milk, and for medicine to take iodide of potassium. This advice he strictly followed, and he was in his bed for eighteen months and adhered to the prescribed diet and medicines rigidly. His restoration to his work was a source of thankfulness to his hosts of friends, and hopes were entertained that his life would be spared until old age should terminate it. Whenever he attempted to do more than an easily accomplished amount of labor, he was disabled and was forced to bed to recuperate again. About two years ago he began to show signs of decadence in his strength and was easily fatigued by any unusual strain upon his physical powers. This increased, and as his end came nearer, he grew more and more decrepit.

In the midst of all these obstacles, with a certain knowledge that he was the victim of a fatal injury, he kept up his spirits and maintained an office work that was surprising in amount. It embraced not only his professional work as a private practitioner, but also the onerous duties of the secretary of the State Board of Health. His death came suddenly, being preceded by a day and night of painful dyspnoea and a pulmonary congestion due to pressure.⁴

His death came near the two o'clock hour on August 22, 1892. He had lived fifty-one years. Those fifty-one years changed the course of history in our state, and his interest

and dedication gave us organized public health work. From him we should all learn, and to him all North Carolinians should be grateful.

Those fifty-one years changed the course of history in our state...

Three tributes to Dr. Wood have special significance. The first was delivered by his life-long friend Dr. George G. Thomas of Wilmington. Dr. Thomas said:

When I realized that the days of suffering of Dr. Wood had come to a sudden close, I knew more than I can tell this society how I loved the man and how I should miss him. It was my special privilege as many of you know, to have been his intimate associate in many ways, and I was in the main his physician in the later years of his life. Living so closely with him during these years, I came to recognize the depth and strength of his character. He was a man of high ideals and lived up to them. The aspirations of his life pervaded all of his labor. They were not the selfish ambitions of a time-server, a place-seeker. He worked for the best because it was the best as he knew it, and his strict adherence to principle was not always the popular thing to do. I had occasion more than once to stand with him against measures that concerned his friends and mine, but he never failed to come up to the measure of a well-rounded manhood. He was gentle and affectionate in his nature, and, while he boldly denounced wrong-doing, he never lacked the tenderest charity for the shortcomings of his fellow-men or failed to help the weak-hearted or wavering soul.⁵

As previously indicated, Dr. Henry T. Bahnson of Salem was serving as president of the State Board of Health in 1890. At the time of Dr. Wood's death, Dr. Bahnson was still president of the Board. This second reflection comes from Dr. Bahnson who observed:

In all that elevates and ennobles the human race, Dr. Thomas F. Wood was a shining example. He was one of those rare men who stand out in the history of a century to show that the grace of God does, even now, conform fallen man to this Divine likeness. The mainspring of his character was charity—that God given inspiration, which raises man to the level of the angels, and stamps the perfect type of enlightened civilization—a Christian gentleman.⁶

Perhaps the most meaningful tribute to this life in public health and the third to be recorded here came from his daughter Miss Jane Wood. She was interviewed in 1941 by Ms. Jane Zimmerman for an article that would appear under the title "The Formative

(Continued on page 14)

Back To The Future

Continued from page 13

Years of the North Carolina Board of Health, 1877-1893."

Miss Jane Wood said this of her father:

From early childhood, I understood that the health of the State came first in our household. My father was the first secretary and in those days no funds were provided either for salary or expenditures. The office was my father's medical office, the supplies were part of his private equipment, and it was out of his own pocket that the enterprise lived until it could get the support of the legislature. At that time we rather disliked the sacrifices this financial burden entailed, but when we grew old enough to realize what my father's efforts meant to the State, we were glad and proud to cooperate.⁷

A Public Health Community

If Dr. Wood was the most prominent public health figure of 1890, it should come as no surprise to learn that his home community of Wilmington provided significant public health leadership during the last quarter of the nineteenth century. Prior to the establishment of the State Board of Health, Wilmington was a center of public health activity.

At the 1872 meeting of the North Carolina Medical Society, it was suggested that the Medical Society lobby for the creation of a State Board of Health. Dr. Charles O'Hagan of Greenville would have no part of this, arguing that the press and pulpit should lead the campaign for the establishment of such a Board. His argument prevailed for a time but only delayed the inevitable.

Three years later, in December 1875, the Eastern Medical Group met in Wilmington and decided to press again for a State Board of Health. A small group of Wilmington physicians led this fight. As if to lead by example, this same group had previously led the effort to create a position of Superintendent of Health for the city of Wilmington. In February 1875, a bill was submitted to the General Assembly to establish such a position. Eleven Wilmington physicians signed a petition of support for the bill. The bill was approved. While Guilford County did employ our state's first full-time local health officer on June 1, 1911, the city of Wilmington appears to be the first community to establish such a position in our state. However, the position of Superintendent of Health in the nineteenth century involved a part-time commitment with little or no remuneration.

It was Wilmington's Weekly Star newspaper that published an editorial in support of the State Board of Health. The editorial, which appeared in November 1877, chided the legislature for its meager \$100.00 appropriation for the Board and made this observation: "We believe that an appropriation of \$2,000.00 would not have been more than

enough to carry out successfully and efficiently the very important end in view."⁸

One of the first goals for the State Board of Health in 1878 was to encourage local communities to collect and maintain vital records. It appears that Wilmington was the first city to begin this practice. To quote Jane Zimmerman, "Dr. A. E. Wright, Superintendent of Health in Wilmington, influenced the City Board of Aldermen to pass an ordinance pertaining to the collecting of vital statistics. . . . These death certificates were turned over each month to the Superintendent of Health, who kept a record of all deaths within the city, showing the cause of death, the age of the victim, and the date of death."⁹ Because the city had such records, it was the only community to report mortality data for years.

In 1879 the New Hanover Health Board conducted a sanitary survey of the city of Wilmington. This survey is even more remarkable when we consider the fact that the Board worked without funds or pay and the Superintendent of Health from sheer commitment.

This Is Our Story

As we enter the 1990's, reflect for a moment on the last ten years of the preceding century. What does the life of Dr. Thomas Fanning Wood mean for us today? What does the dedication of those early public health leaders in southeastern North Carolina mean for us? What can we learn from this man and this community? For one thing, we learn that we have a story—a story that needs to be remembered and retold across our great state. It is a story of commitment and sacrifice. What will the public health historian writing in the year 2090 write about those who have carried the public health torch in the last ten years of the twentieth century? What story will we leave?

NOTES

¹This section on Dr. Wood will appear in an expanded article submitted to Dr. Ronald Levine who will serve as Guest Editor of the North Carolina Medical Journal devoted to preventive medicine and public health, to appear in the fall of 1990.

²George G. Thomas, Editorial, "Dr. Thomas Fanning Wood," North Carolina Medical Journal, Vol. 30 (1892), p. 170.

³George M. Cooper, "The Woods—Father and Son," Southern Medicine and Surgery (Tributes, Wood Memorial Number, December, 1928), p. 7.

⁴Thomas, pps. 168-169.

⁵Cooper, p. 6.

⁶Cooper, p. 8.

⁷Jane Zimmerman, "The Formative Years of the North Carolina State Board of Health, 1877-1893," North Carolina Historical Review, Vol. XXI, No. 1 (January, 1944), p. 12.

⁸Benjamin E. Washburn, A History of the North Carolina State Board of Health, 1877-1925. (Raleigh: State Board of Health, 1966), pps. 11-12.

⁹Zimmerman, p. 27.

Child Advocacy Institute

The NC Child Advocacy Institute has begun work on the 1990 *Children's Index*, an annual profile of the leading indicators of the health and well-being of our children and families. Publication is expected in April.

Scholarship for Health Educators

The North Carolina Society of Public Health Educators Scholarship Committee is currently accepting applications for the 1990 NCSOPHE Scholarship Award. This is an annual \$500 scholarship award presented to a deserving NCSOPHE member who is involved in academic study.

The goal of the scholarship is to improve the practice of health education as a profession by encouraging and supporting the career development of NCSOPHE members who are active health educators.

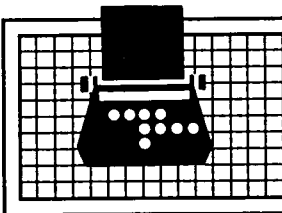
To be eligible for the award, the individual must:

1. be a current, dues paying member of NCSOPHE as of June 1, 1990;
2. be pursuing an academic degree in health education or closely related field, (e.g. health administration) at the baccalaureate, masters, or doctoral level;
3. be actively involved in the professional practice of health education (performing health education activities at a professional level of competence).

In order to be considered for the scholarship award, applicants must submit an official application to the scholarship committee for consideration. Determination of recipient will be based on eligibility criteria, applicant information, and selection criteria. Application deadline is June 30, 1990, with the award being presented on August 1, 1990, and acknowledged at the annual meeting in October.

Applications and information regarding application process may be obtained from:

Susan P. Hayes, Chair
NCSOPHE Scholarship Committee
Appalachian District Health
Department
Route 5, Box 199
Boone, NC 28607
704/264-4995



EDUCATIONAL OPPORTUNITIES

Public Health Week

The Public Health Week Committee is planning its third workshop for local Public Health Week coordinators. This workshop is set for November 1 and 2 (from mid-day to mid-day), 1990, in Raleigh.

The purposes of this workshop are three-fold:

1. To provide a forum for the exchange of experiences among local public health week coordinators.
2. To provide an opportunity for the State Public Health Committee to exchange views with local coordinators.
3. To provide local coordinators with specific skills for planning and conducting Public Health Week activities in the counties.

The Office of Health Education and Communication is implementing a series of workshops in four areas of communications:

- Effective Communications and Media Relations Techniques
- Basic Video Production
- Creating Sound/Slide Presentations
- Desktop Publishing

These workshops are open to interested public health staff members and were requested by many local health departments in connection with the Public Health Awareness Initiative. The products of the said initiative, the communications skills workshops, the Public Health Week coordinators workshop, as well as Public Health Week all represent a coordinated effort to build local agencies' capabilities in explaining public health services, public health problems, and in involving communities in the effort to improve health.

Amin Khalil, Chairman
Public Health Week Committee

Cancer Prevention

The Division of Adult Health, through its National Cancer Institute-funded project—Data-based Interventions for Cancer Control—is developing a conference entitled "Cancer Prevention and Control: A Leadership Conference for the Nineties." Sponsoring organizations include the NC Division of the American Cancer Society, NCPHA, Local Health Directors' Association, Old North State Medical Society, NC Medical Society, UNC School of Public Health, and the Central Cancer Registry.

The Conference will allow individuals and organizations active in the medical, epidemiologic and community intervention aspects of breast, cervical and lung cancer prevention and control to share their activities and knowledge, and discuss and learn about common agendas for improving cancer control in North Carolina. It will be an excellent forum to inform participants about the most current cancer prevention and control knowledge and practices in these three cancer areas, furthering effective cancer control and prevention in North Carolina.

The conference will be held May 30-June 1, 1990, at the North Raleigh Hilton. Included will be several widely renowned speakers, with other organizations represented through exhibits, displays and poster sessions. Contact Phyllis Rochester, Conference Coordinator, Division of Adult Health 919/733-7081.

Off-Campus MPH

The School of Public Health of the University of North Carolina at Chapel Hill is accepting applications for its thirteenth Off-Campus Master of Public Health Program to begin August 30, 1990 in Wilson. The program offers persons in eastern North Carolina an opportunity to receive graduate training in health administration or public health nursing administration while continuing to work full time.

The programs require 36-39 credit hours for graduation (12-13 courses). Approximately 10 of these courses will be taught at Wilson Memorial Hospital in Wilson. The remaining coursework will be offered either on weekends, or as independent guided study modules.

Interested persons are urged to begin the application process as soon as possible. Experience has shown that it may take as long as 3 months before all college transcripts, GRE scores and recommendations are available to the admissions committees. Applicants who do not have a current GRE score are encouraged to register for the exam at the earliest opportunity.

For information and/or applications, write or call: Office of Non-Residential Programs, Department of Health Policy & Administration, CB#7400, 263 Rosenau Hall, School of Public Health, Chapel Hill, NC 27599-7400; phone 919/966-1451.

Continuing Education UNC School of Public Health

Seventeenth Annual Maternal and Child Health Conference—Public Health in the '90s: Survival or Revival

April 29-May 2 Raleigh

1990 Alumni Conference: Bridging the Gap Between Research and Service

May 3 Chapel Hill

Catching Up With Communicable Diseases: The Role of the Public Health Nurse

May 3 Asheville

North Carolina Environmental Health Law

May 8-10 Asheville

North Carolina Wastewater Treatment Plant Operators School Grades I-IV

May 14-18 Chapel Hill

Getting the Message Across: Communications with the Public for Sanitarians and Environmental Support Staff

May 15-17 Greensboro

July 10-12 Greenville

July 31-August 1 Asheville

Community Health Nurse Certification Review

May 18-19 Chapel Hill

Fourteenth Annual Community and Public Health Nursing Conference—Balancing the Academic Demands: Teaching, Curriculum Development, and Scholarship

May 20-23 Chapel Hill

Communicating with the Media for Health and Human Service Providers

May 22 Charlotte

June 5 Raleigh

Rural Occupational Health

June Raleigh

Jail Health

July Wrightsville Beach

Seventh Annual School Health Nursing Conference—Year 2000 Objectives: The School Nurse's Role in Preventing Violent/Abusive Behavior and Injuries

August 9-10 Greensboro

Conflict Management: Workshop for the North Carolina Management Support Supervisor's Association

August 10 Asheboro

Management Support Supervisor's Association Annual Training Conference

August 16-17 Asheboro

For all courses listed above, contact: Office of Continuing Education, UNC School of Public Health, CB# 8165, Miller Hall, Chapel Hill, N.C. 27599-8165; phone 919/966-4032.

CALENDAR OF EVENTS

- Public Health Week April 1-7, 1990
Statewide Activities
- Eastern District NCPHA Meeting May 2-4, 1990
Atlantic Beach
- NCPHA Governing Council May 22, 1990
Holiday Inn, Hendersonville
- Western NCPHA Meeting May 23-25, 1990
Hendersonville
- Southern Health Association May 23-25, 1990
Annual Meeting Hilton Hotel, North Myrtle Beach
- NCPHA Governing Council September 11, 1990
Raleigh
- NCPHA Annual Meeting, 1990 September 12-14, 1990
Radisson Hotel & Raleigh Convention Center, Raleigh
- NCPHA Annual Meeting, 1991 September 9-13, 1991
Fayetteville

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The Newsletter is a publication of the North Carolina Public Health Association. It is published three times each year, in December, April and August of the Association year.

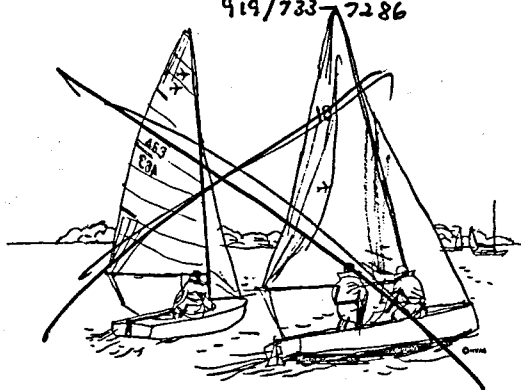
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NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.
NEWSLETTER

APRIL, 1990 1009 Dresser Court, Raleigh, N.C. 27609

December

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